



SHORT TERM ENRICHMENT PROGRAM

CULTURAL HOMESTAY INTERNATIONAL X GO ABROAD USA

Program Presentation 2017



About CHI

Cultural Homestay International 為STEP Program於美方的營運商。

- CHI is a non-profit educational organization founded in 1980 by **Tom&Lilka Areton**
- CHI has a 36 year history of running Exchange Programs, which have united **over 250,000 people from over 100 countries of the world**
- CHI is sanctioned by the U.S. Department of State to run several **J-1 and non J-1 visa programs**

List of programs we do:

- | | | |
|-------------------------|-----------------------|--------------------------------|
| ➤ Academic Year Program | ➤ High School Abroad | ➤ Work & Travel USA |
| ➤ Au Pair | ➤ Private High School | ➤ Internship & Training |
| ➤ Camp Leaders | ➤ World Explorers | ➤ Short-Term Enrichment |
| ➤ Group Homestay | | |



Go Abroad USA Cultural Network

Asia's Division of
Cultural Homestay International



GoAbroadUSA

Short Term Enrichment Program

sponsored *By*



Go Abroad USA Cultural Network為Cultural Homestay International亞洲區總部, 為CHI官方指定亞洲區的STEP 項目辦理商, 總部設於香港。我們的服務對象除了香港、中國、澳門年青人, 服務對象亦包括台灣、馬來西亞、新加坡等其他亞洲地區。

Our Company Profile

Our other U.S. exchange programs



Our J-1 U.S. Exchange Programs

1. J-1 Summer Work & Travel Program
2. J-1 Internship & Training Program

Besides STEP Program, Go Abroad USA also offers 2 other types of U.S. Exchange Programs that can fit different types of students or working people's needs. For more details, please feel free to contact us anytime.

WHAT IS STEP?

Short Term Enrichment Program

Introduction & Review



Introduction

The Short Term Enrichment Program (STEP) is an introduction to American culture, English practice, and personal growth.

This is a **non-paid volunteer program** lasting from **1-3 months**.

Participants can use **B1/B2 visa** or **ESTA** to join this program.



Host Family

They can live in a local American host family for 1-3 months.

English Practice

They can improve their English by partaking in local American life

Experience in U.S. workplace

They will observe and engage in an entry level position in a local organization

American Culture

They will learn about local

Personal growth

It'll be a good chance to develop their personal Independence and self-esteem

In STEP

Your participants will:



Participants & Partners

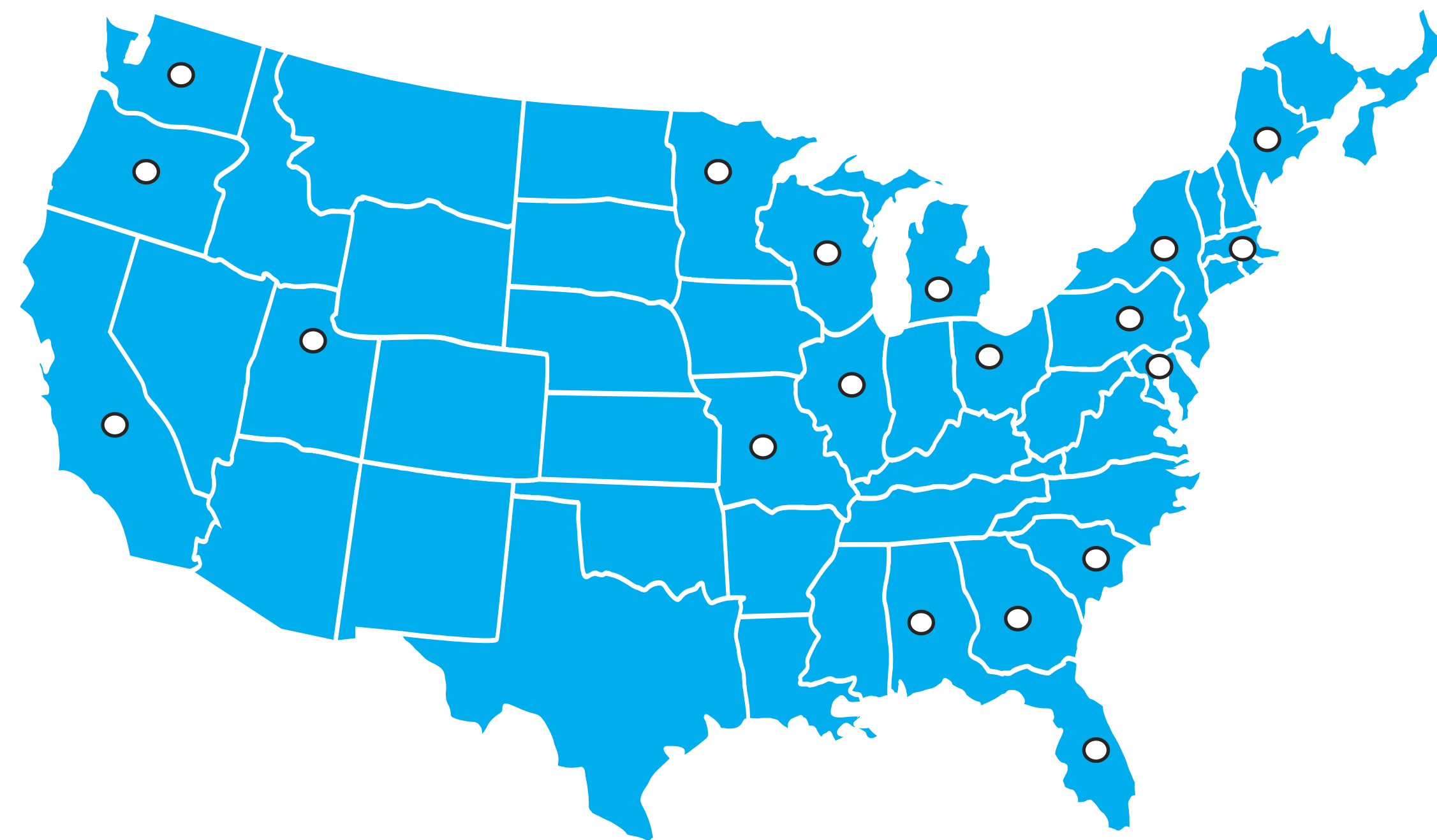
all over the world

France | The Netherlands | Germany |
Singapore | Japan | Thailand | Hong Kong
| China | Spain | Columbia | Turkey |
Philippines ,etc.

PLACEMENT LOCATIONS

US States participating:
AL, CA, FL, GA, IL, MA,
MD, MI, MO, NH, NY, OH,
PA, SC, UT, WA, WI, OR

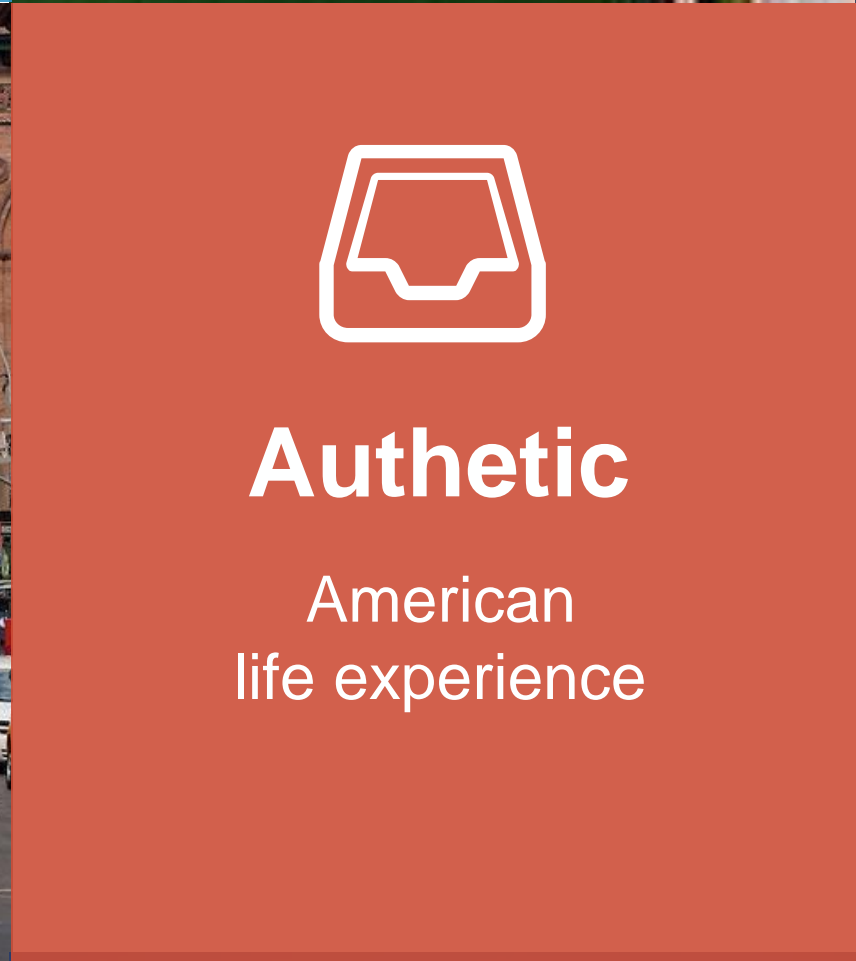
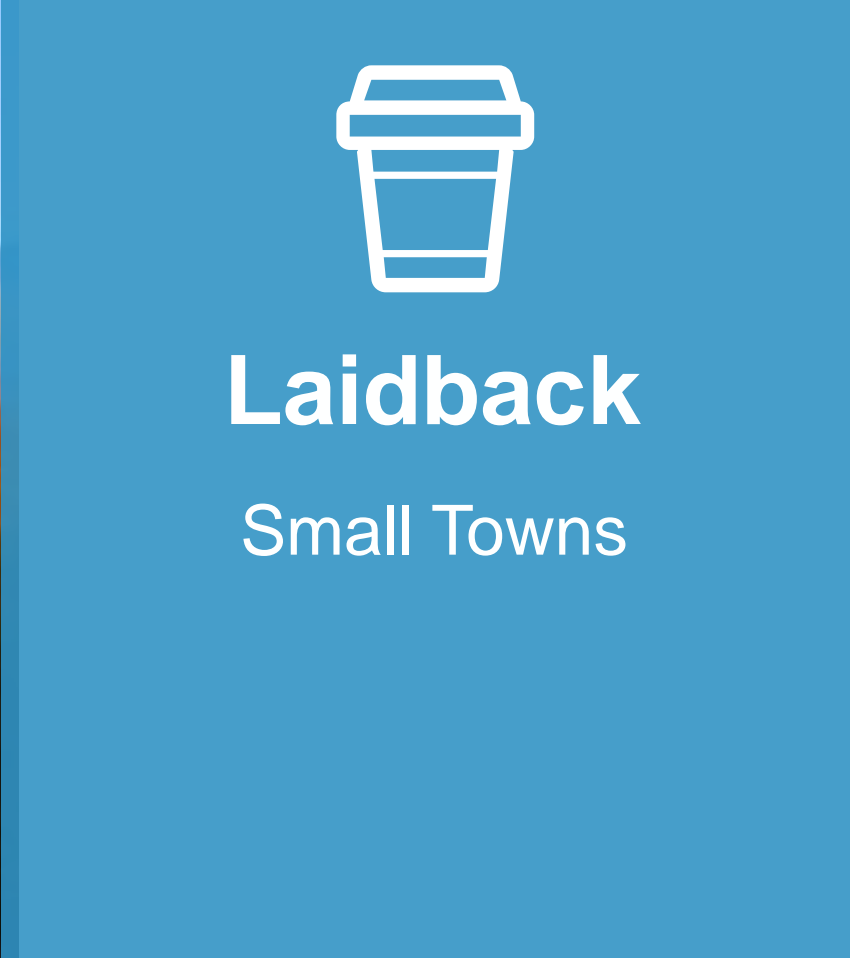
We offers placement in different states. STEP is a program that participants can have an authentic, diversified but localized American cultural experience.





EXAMPLES

of participating locations



STEP Program Coordinators

STEP has a team of experienced personnels in different states/regions in the U.S. to provide local support service to participants, to make sure participants' safety and doing well in the program. They are called **coordinators**. The below are 4 main ones from our coordinator team.



Dayna O'Brien

Responsible Area:
Middle West of the U.S.



Irena Anthony

Responsible Area:
East Coast of the U.S.



Sandra Haglund

Responsible Area:
California



Alex Lehman

Responsible Area:
Florida, Washington State

每一位STEP 參加者都會被分配一個社區協調員 (Coordinator)來負責其工工作崗位和寄宿家庭情況。如果遇到任何安全性的問題, 可以隨時打電話給社區協調員徵求援助。社區協調員也會定期聯絡 參加者、他們的寄宿家庭、工作機構的主管, 檢查並確保學生生的Program安全並順利地進行。大大部分我們的社區協調員都是在此崗位工作了超過10年, 有些更是已經為項目參加者、寄宿家庭及合作的工作機構服務了超過30年的經驗了。



NPO VOLUNTEER
GENERAL



EDUCATION



ART & CULTURE



OTHER
PROFESSIONS

Categories/fields of placement

STEP provides placement with a small company/non-profit organization/community service center in the above occupational categories.

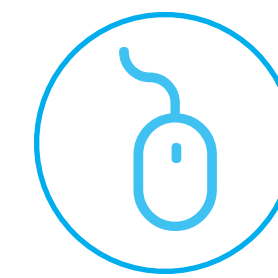


1. NPO/NGO General

field

Examples of duties

FOR REFERENCE



Office basic administration

e.g. filing, handling paperworks, translation, data entry, email or phone communications, organizing small reports or other administration tasks



Event assistance

e.g. Being an event helper during the event and organizing the event.



People servicing

e.g. Taking care of servicing objects of the organizations e.g. children, seniors or students, guests.



General task assistance

e.g. Daily operations of the organizations or other small tasks in general

EXAMPLES OF TYPES OF ORGANIZATIONS



01

MUSEUM

e.g. Historical museums, Ship museums



YOUTH CENTER
&
Children Service Center/
Summer Camp

02



03

HOSPITAL

e.g. Hospitals, clinics, health centers



SENIOR CENTERS
e.g. Elder homes, Resident
Service Centers

04



05

COMMUNITY ORG

e.g. Social Service Centers,
Library, Charity Organizations,
environmental organizations



• Field: NPO/NGO/Community Organization Volunteer General •

Examples of Host Organization

NPO / NGO / Community Service Organization



USS Midway Museum



The Gaslamp
Historical
Foundation



Santa Monica
History Museum



Maritime Museum of
San Diego



Lawrence General
Hospital



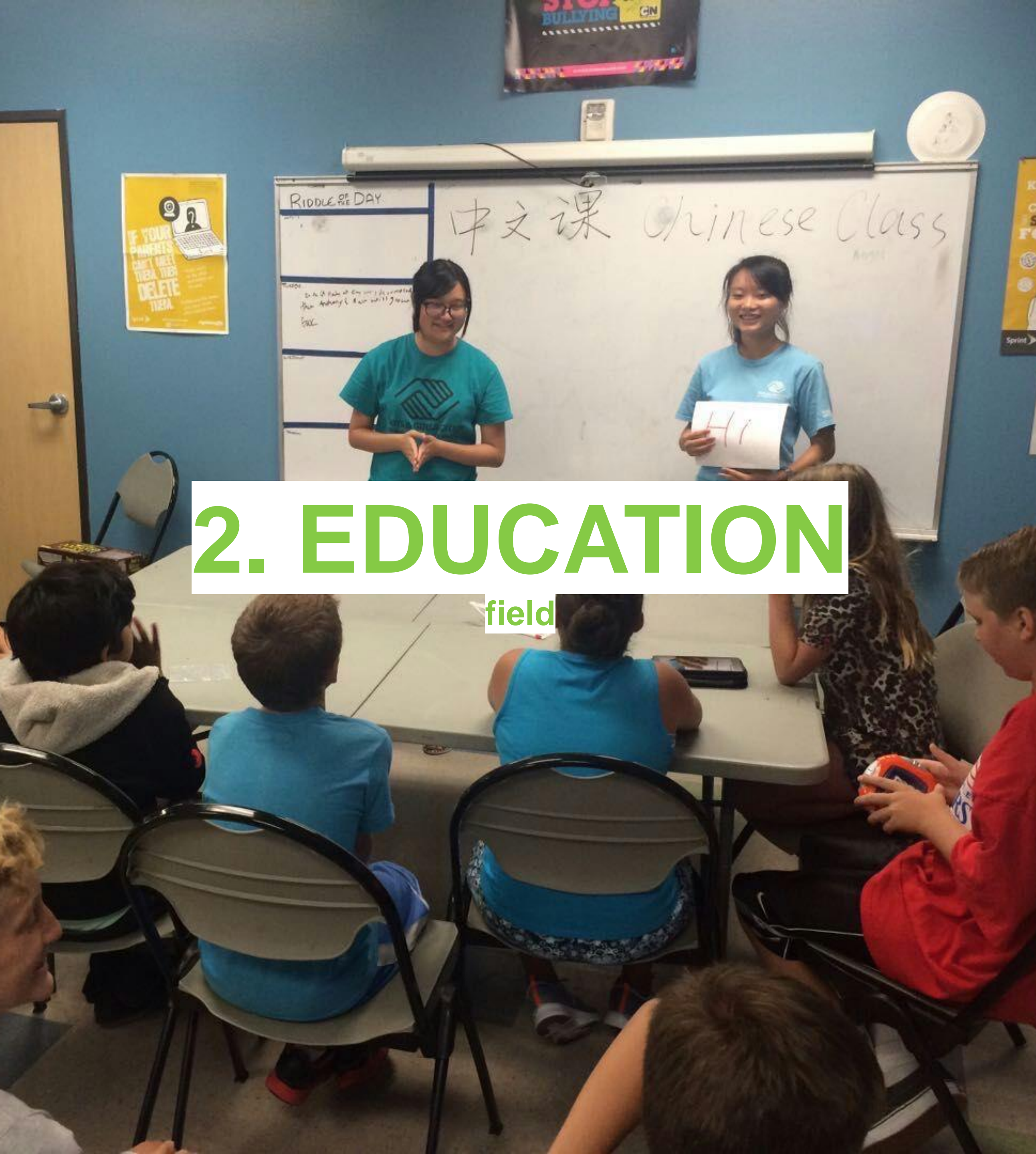
YMCA



Miracle Babies



Simon C. Fireman
Community



2. EDUCATION

field

Examples of duties

FOR REFERENCE



Be a Teacher's Assistant

e.g. Assisting teachers with building curriculum, preparing lesson plans, organizing art projects, themed activities



Help managing students

e.g. supervising and caring for the children in the lessons or activities



Share own culture with students

e.g. sharing words and phrases in your own language, culture & special skills with teachers and students.



Other administration tasks

e.g. participating in office duties, ie. Filing, greeting parents, paperwork and some computer input.

EXAMPLES OF TYPES OF ORGANIZATIONS

PRE-SCHOOLS /
EARLY EDUCATION
CENTER



CHILDREN SUMMER
CAMP



YOUTH CENTER



LANGUAGE SCHOOLS

• Field: **EDUCATION** •

Examples of Host Organization

EDUCATION



Boys & Girls Club
Marion & John E. Anderson Youth Center

Private Elementary School

Pre-school





3. ART & CULTURE

field

Examples of duties

FOR REFERENCE



Assist with productions

e.g. Assisting with productions of performance shows and rehearsal, photoshoot, interviews, product design



Help organizing events

e.g. venues set up/clean up, guiding guests to seats, and other event preparation



Promotion & Communications

e.g. assisting with tasks of promoting events/performance/classes and communications to the public/guests



Other administration tasks

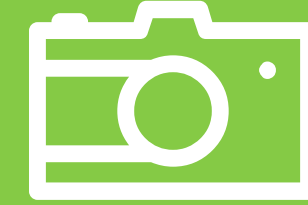
e.g. Daily operations of the organizations or other small office tasks in general

EXAMPLES OF TYPES OF ORGANIZATIONS



01

Theater, Opera House,
Music and
Dance Studio



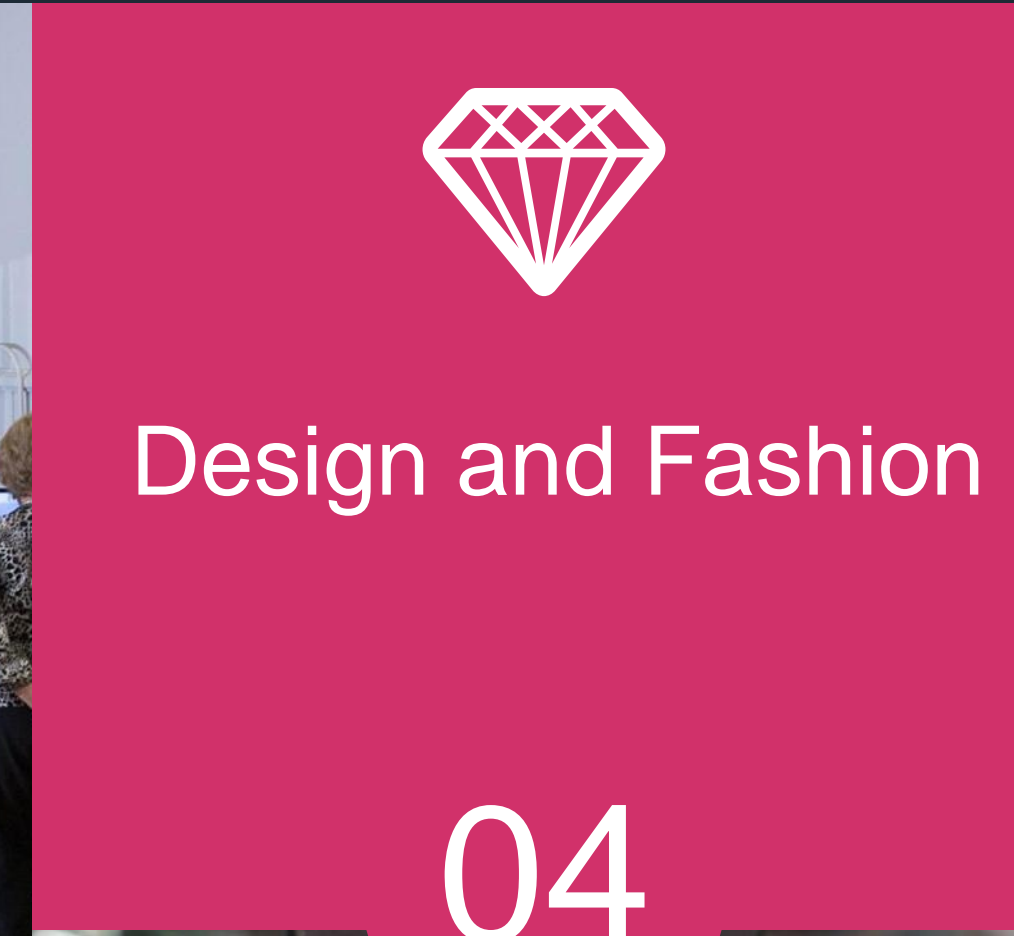
Radio Station,
Media Organization,
Photography Studio

02



03

Art Museum,
Exhibition, Gallery



Design and Fashion

04



05

Cultural Center



• Field: ART & CULTURE •

Examples of Host Organization

ART & CULTURE



KWRH-LP Radio
RADIO STATION
BROADCASTING



New Hampshire Theatre Project
MUSICAL THEATRE



World Beat Cultural Center
ART CULTURAL CENTRE



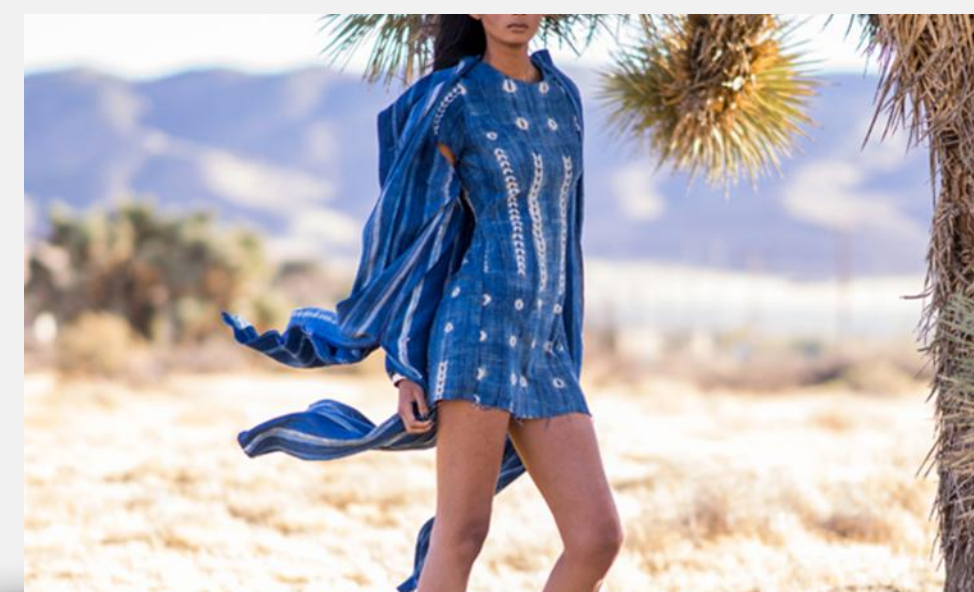
Rochester Opera House
OPERA HOUSE



Bordeaux Studios
PHOTOGRAPHY STUDIO



Glamorous
BEAUTY & STYLING



Deborah Lindquist
FASHION DESIGN



Chicago Urban Art Retreat Center
ART EXHIBITION



4. OTHER PROFESSIONS

field

Examples of other professional fields



Business Administration / Marketing



Real Estate Management



IT / Online Social Media



Law



Sport marketing



Architecture / Interior Design



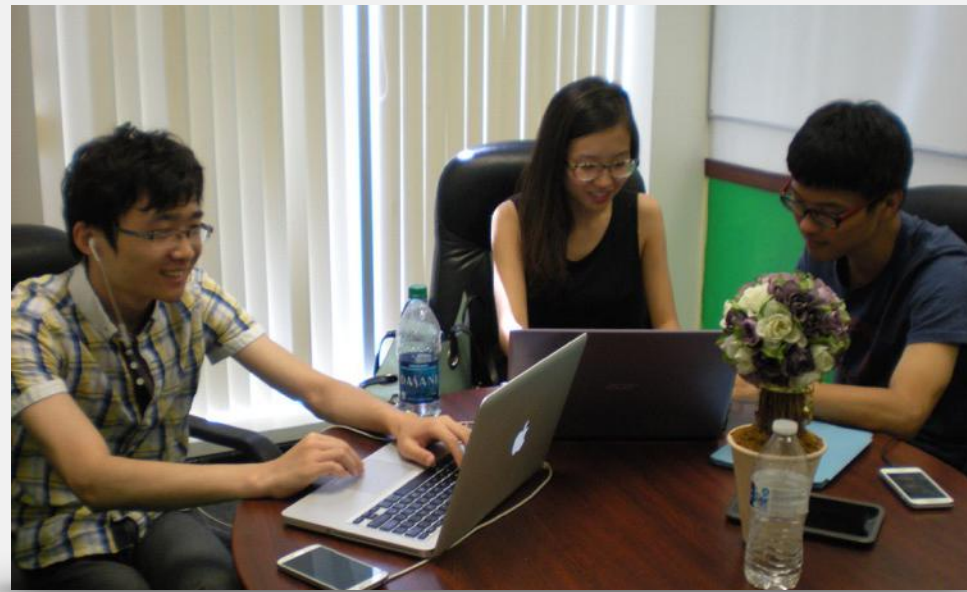
Translation



Environmental / Natural Resources Engineering

Examples of Past Participant

OTHER PROFESSIONS



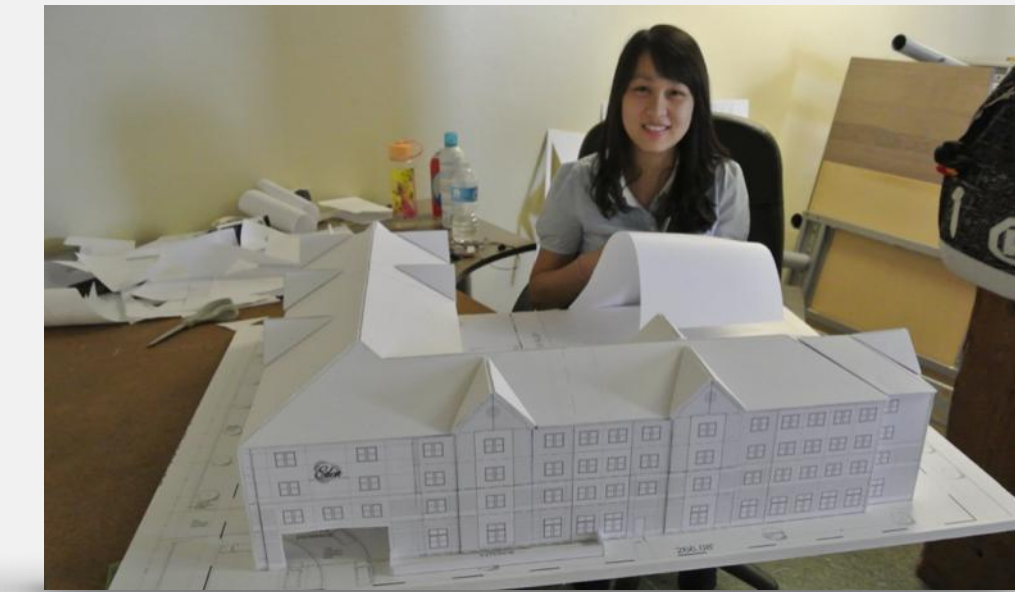
Marketing
A F INTERNATIONAL
(PRIVATE LANGUAGE
SCHOOL)



**Water Resources
Engineering**
SANTA MONICA BAY
FOUNDATION



**Real Estate
Management**
BETANCOURT REALTY,
INC.



Architecture
HELLMUTH + BICKNESE,
ARCHITECTS, LLC



The other examples of types of company: Law firm, Translation Agency, Business, Financial management, Communication/Advertising/Media company. For other fields that were not mentioned, please feel free to contact us for inquiry.

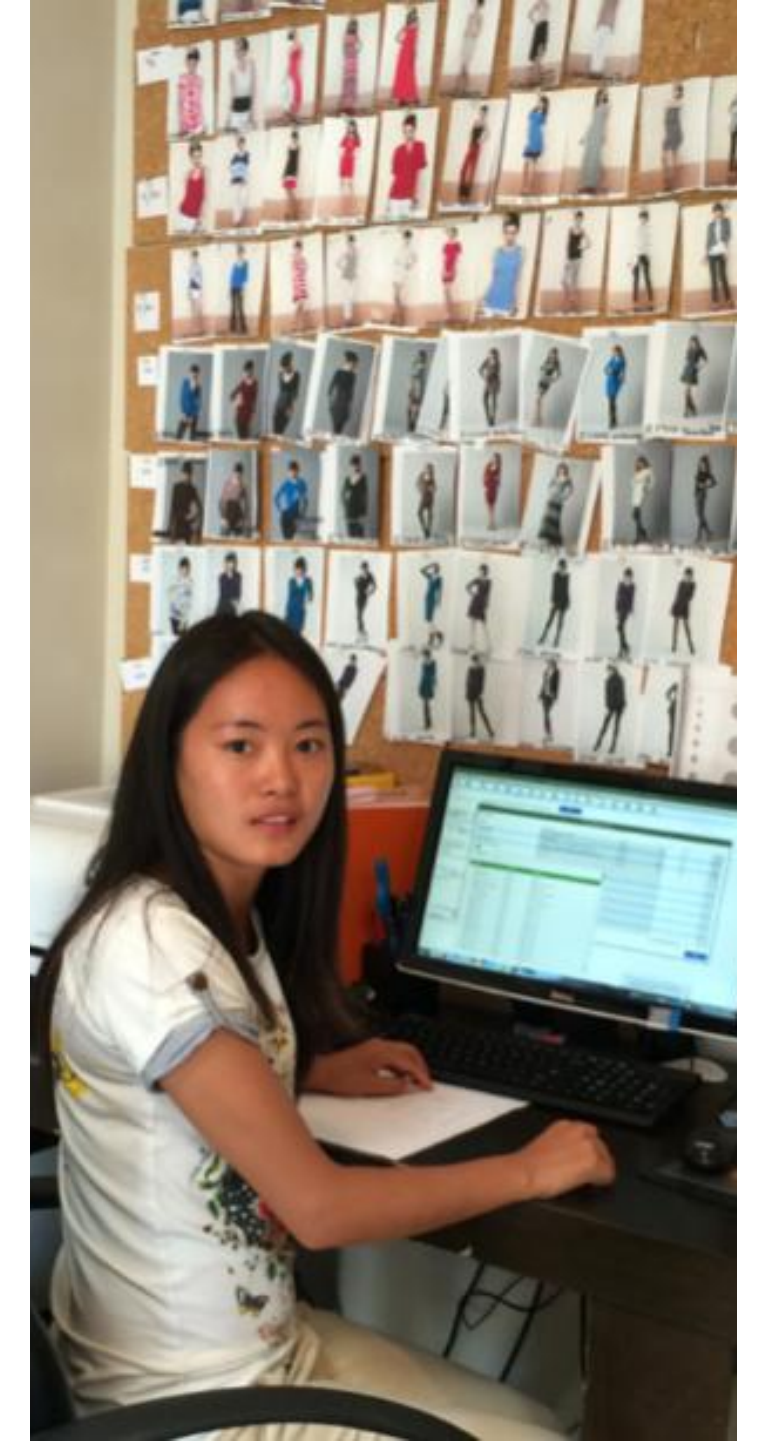


STRENGTHS OF STEP

For Participants

1. Diversity Of Industry/Field Options

STEP provides **WIDE RANGE** of industries/fields for applicants' options.



STEP Program 提供申請者多種行業的機構選擇給申請者對他們的興趣範疇體驗工作及學習該行業運作。一些非傳統行業例如環境保育、建築設計、電台廣播、藝術表演、攝影、媒體、歷史、教育、時尚設計，都是美國一般未能提供有薪長期實習工作的行業，而STEP Program正正能提供機會給對這些領域有興趣的申請者，了解其行業運作、學習基本工作技能及知識、建立其行業人際網路。

2. Flexible Application Criteria



Vivian Zhang, 18, China

剛高中畢業

在進大學前打算利用暑假鍛鍊英文,擴闊眼界,累積社會經驗,因此於2016年暑假到美國一間攝影工作室實習,學習專業Photoshoot的流程、修圖程式的基本操作、建立Client Network及商業聯誼的手法,透過工作中與不同人士溝通,慢慢增加了自信心,和與人相處的技巧

Kay Leung, 29, Hong Kong

在職人士,從事平面設計

因對藝術的熱情夢想將來開設屬於自己的個人畫展,因此在2016年秋季於百忙中抽了1個月的工作時間到在一間芝加哥畫廊實習



Xueyin Zhang, 22, China

大學三年級,就讀會計

雖然學歷背景完全與教育無關,但因熱愛語言及小孩子,對將來當老師職業有個夢想,因此想利用暑假兩個月時間來美國一嘗當助教之初體驗,了解自己是否適合當老師這個職業。

相對於其他報名資格較嚴格及多要求的美國工作交流計劃 (e.g. J-1 Program), STEP Program相對較包容來自任何專業範疇、英語能力、教育程度的申請者。不管你是否正在就讀大學、英語程度如何、讀哪個大學科目、有否任何相關的工作經驗,只要你是30歲或以下的年青人,有心想學習、不介意接受彈性的任務安排、有願意主動為主管或僱主幫忙大小事的態度、能夠在美國跟本地人作基本對話溝通,STEP Program也會給予您一個機會實現夢想或個人目標,於美國一個你有個人興趣的行業/領域,體驗工作模式及學習行業英語溝通技巧。

3. Flexible Participation Time

STEP is all open throughout the year (Except some American public holidays). Participants can feel free to apply starting their program for 1, 2 or 3 months at **ANY time in a year**.



Summer Season

Many participants came during their school summer break

雖然Summer & Spring School Holiday Season是最多人參加STEP Program, 但你可以就著個人需要自由選擇自己想開始的月份及日子。我們全年開放申請, 參加者亦可就著個人需要挑選1, 2或3個月的Program。

Examples:

Jan -
Feb

Jun -
Aug

Winter Season

Participants are also welcomed to join the program if they can come for at least 1 month in other time they are available.



4. International Network building



Organization Meetings/
Activities



Relationship With
Colleague



Opportunities To Meet Friends
From Different Culture

在STEP Program中, 除了你可以建立你在美國的人脈 (老闆、主管、同事、寄宿家庭) 外, 你有機會參予到機構或寄宿家庭中不同大小的商業或社交活動, 或許這些社交活動或人脈能幫助你將來職業、前途或人生的發展! 我們的Local Coordinator有時在當地舉辦一些社交活動, 讓你有機會可認識在當區的其他國家交流生, 見識不同文化, 鍛鍊英語能力!

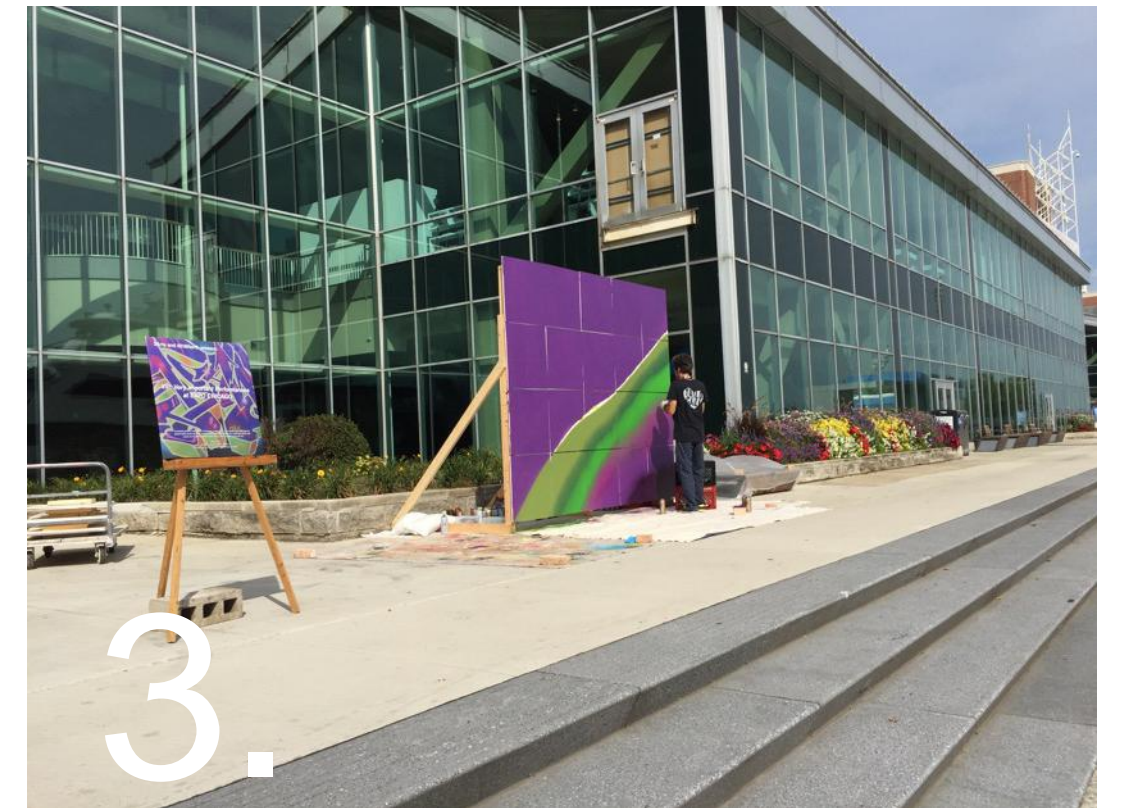
4. International Network building

Hong Kong Participant's Story & Experience in Chicago Art Organization

Pic 1:
因為在藝術機構工作的關係, 有機會出席最大型藝術之都芝加哥最大型的Art Expo (藝術博覽會)



Pic 2: 幫助會場set up



Pic 3: Art Expo門外

Pic 4: 在會場內遇見很多來自世界各地的藝術界大人物, 其中這位是香港很有名的藝術家



Pic 5: Host Mom是位攝影師, 需要經常出席很多不同社區聚會找客人, 也讓我見識到美國人Social能力真的很高超, 就算遇陌生人打交道也很自然, 不會讓人有Hard Sell感覺, 這些社交技巧真的很值得學習!



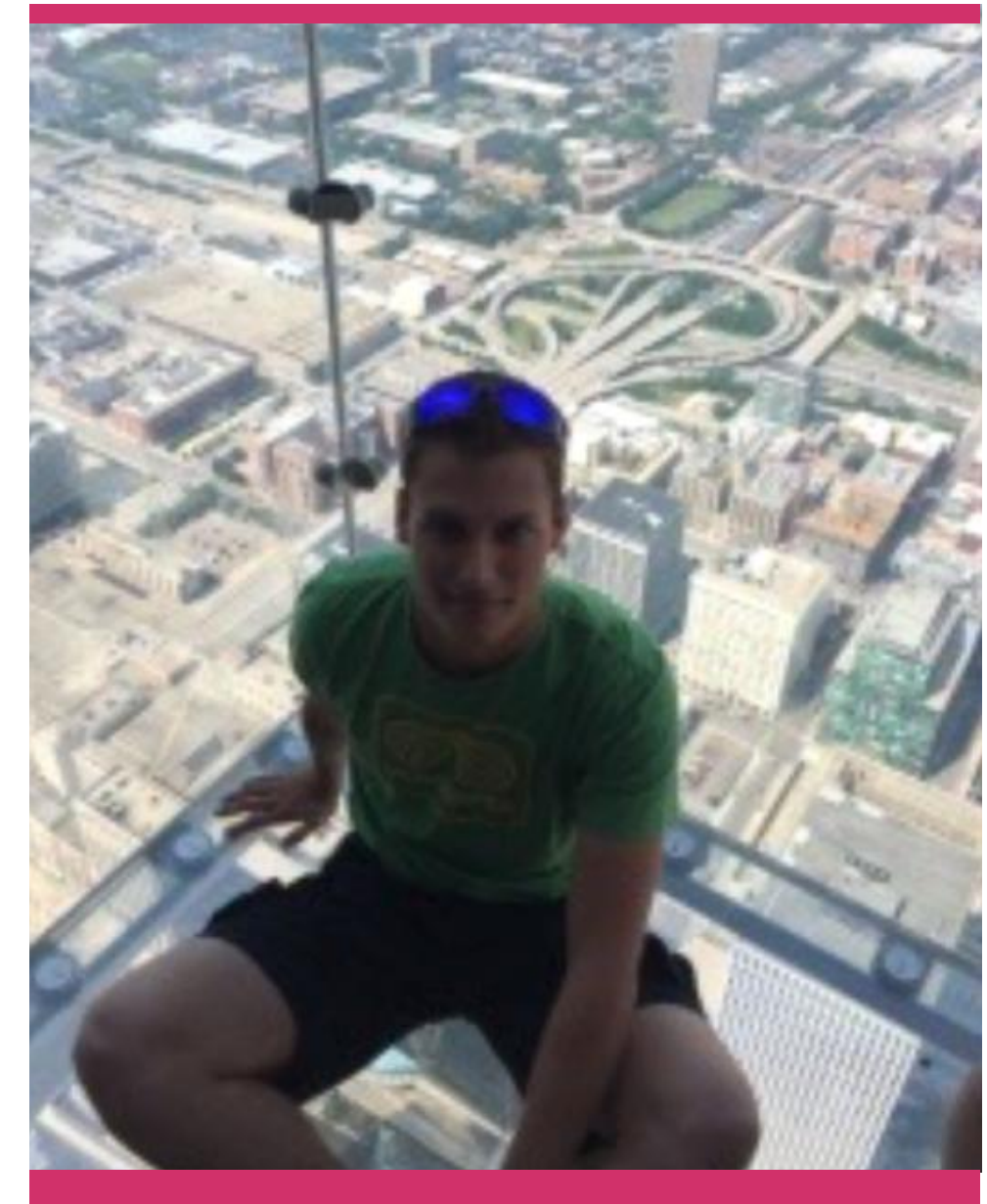
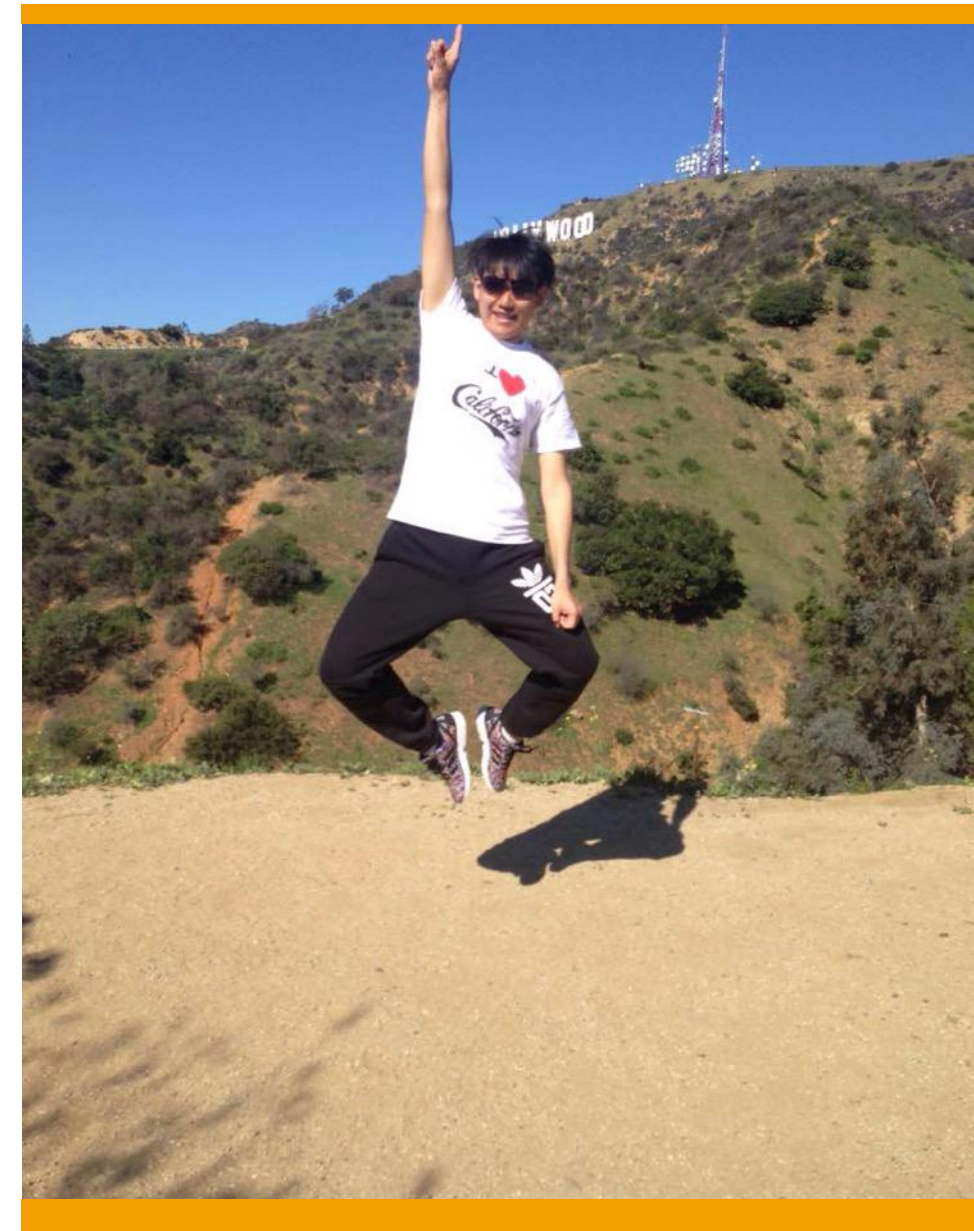
Pic 6: 在攝影師寄宿媽媽的幫助下, 在一些Business Events我也有出示了我在香港做Graphic Design的名片, 很多小公司都找我做一兩天Freelance Jobs, 賺得一些“外快”當然是開心, 但更重要的是我有了我接美國客戶工作的第一個Portfolio, 如果有幸, 希望這些經驗都能為我自己的Graphic Design Freelance業務開拓美國或國際客戶的市場



5. Authentic American Local Life Experience

在STEP Program, 你可以感受最地道的美國文化、原汁原味的美國生活方式, 一個全美國的生活及工作環境。由你起床到吃飯、上班到下班回家、甚至睡覺前, 每一分每一秒都讓你在英語環境中成長起來, 學習不一樣的生活態度。你的寄宿家庭亦有可能在假日抽空帶你去Camping或戶外活動, 讓你深入體驗美國地道的生活。

6. Opportunity of Traveling in the US



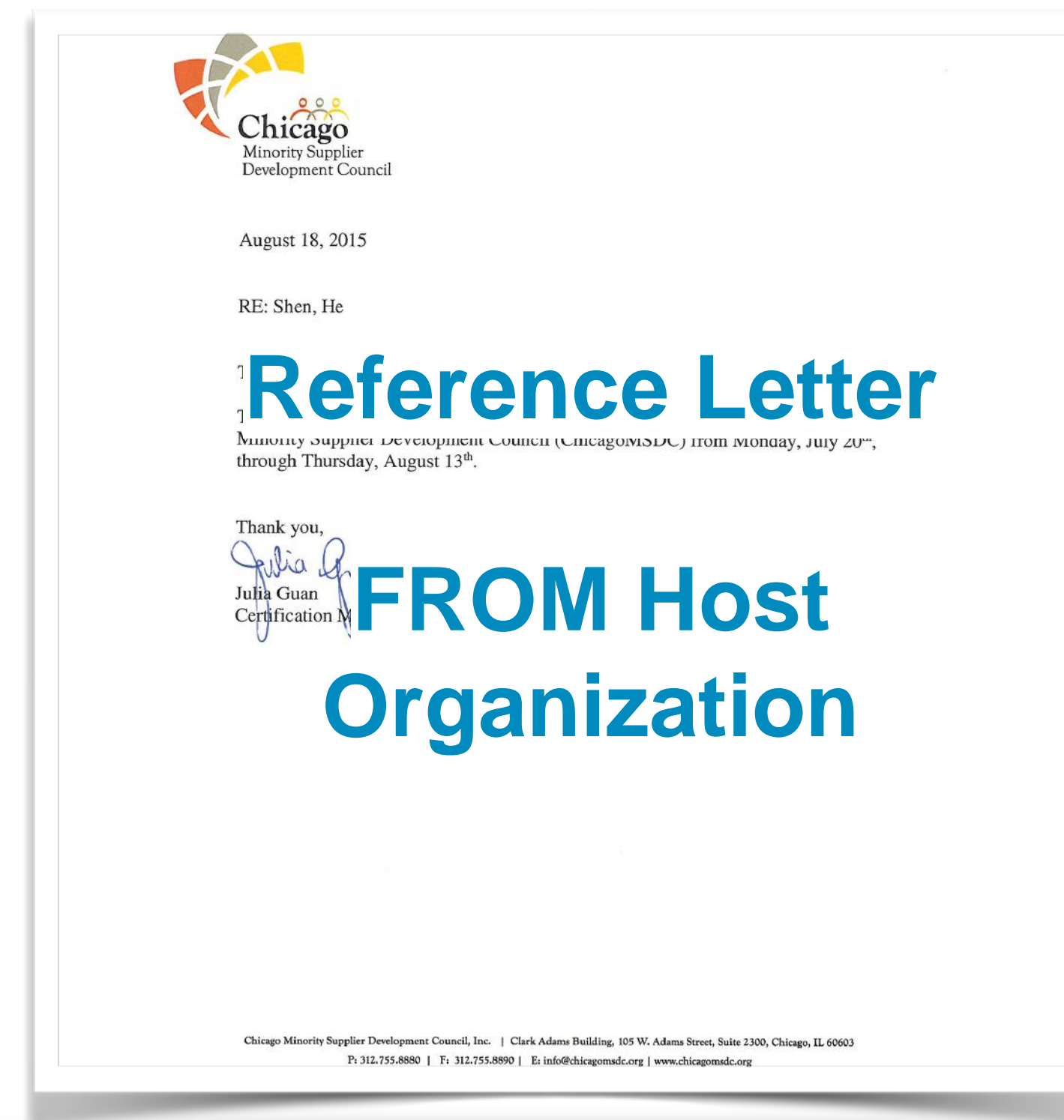
B1/B2 visa 或 ESTA 可以容許參加者停留在美國6個月 (B1/B2 visa) 或90天 (ESTA)。你在結束工作後可利用任何多餘的時間遊覽美國後才回國。



7. Program Safety / Great opportunity to experience the country for the first time

由於STEP Program提供機場接送服務、醫療保險及當地協調員 (Local Coordinator)的貼身支援, STEP Program對於很多過去的參加者來說是很安全及可靠的。尤其是對於一些較少出國獨立生活經驗、較少工作經驗、英語程度/有待改善/想再改善、想認識國際友人的人士來說, 是一項最適合的初階入門體驗美國社會或專業工作的項目: 能夠在安全、能讓父母放心、隨時都有人照應及支援的前提下, 學會獨立面對不同生活問題、語言不同的挑戰中成長起來。

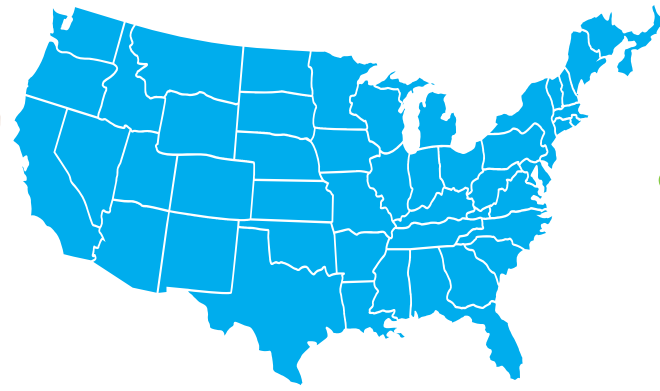
8. Program Certificate for Participants



當參加者完成了Program後，並順利填寫了我們的Program Evaluation Report後，CHI 將會提供一個參加者 Program Certificate。當然，若參加者在機構中工作表現良好，大部分機構僱主亦會很樂意提供Reference Letter或推薦信，作為一個在美國實習的證明。



Participants' gains from STEP



“I learned from Americans that you just express what you want to say confidently, and don't be afraid of the result. The parents should not spoil children because they have to grow by themselves.”



“The method for getting along with colleagues at work, and how to do a good job of team work. How to quickly and harmoniously integrate into a strange language environment, and to live in harmony with the people around.”

“What I learned is the ability that you have to face and solve the problems by yourself, this is the first time I went to a far-away place alone.”

“How to build the relationship with others, how to fix the problem when I met some works I don't like, how the psychological services operate in US, how to arrange a wonderful trip for myself.”

“I gained some knowledge about American culture about thrift stores, clothes, volunteering tasks, met a lot of people with different study degrees and backgrounds and experiences.”

“I have the depth understanding of the America culture, especially about the education style.”

“Happiness and Appreciation ♡”

*from STEP participant program evaluation report 2016



This program made me improved my English a lot! I'm confident to talk to different foreigners now. Also, I got chances to meet many Art professionals that I could learn a lot from them.

Kay Leung, Hong Kong



I always felt shy and embarrassed to speak English to foreigners before I attended this program. However, I have to speak English with my host families and staff in the preschool everyday. Now, I have a big progress on my English.

Shiho Matsumi, Japan



Very good company for an intern. They trusted me and gave me several projects. Very good host family and very nice. Maureen made me discover the American life.

Alexandre LEGLISE, France



Through this internship, I learned that I need to take a first action by myself when I want to try something new.

Sheridan Su, Singapore



I gained valuable experience in intended occupational field, I my gained valuable contacts and friendships. I learned a lot about this subject during my time at the company.

Thom Verhaegen, the Netherlands



I've learned the method for getting along with colleagues at work, and how to do a good job of team work. How to quickly and harmoniously integrate into a strange language environment, and to live in harmony with the people around.

Xueyi Wang, China

MORE TESTIMONIALS

Eligibility

STEP offers a broader gate of application/participation for interested applicants than the other J-1 Cultural Exchange Program.

In order to be considered for CHI's STEP, an applicant is required:

Age

✓ To be between the **ages of 18 to 30**

Language level

✓ To have **a functional command of the English language**

Application package

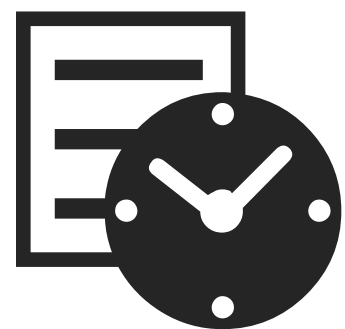
✓ To submit supporting documents including signed participant agreement, letter to Host Family; 2 passport photographs; letter of intent

Participating Duration

✓ To be able to join the program for 1, 2 or 3 months

Others

✓ To read and agree to all program guidelines and policies set forth in the Participant Handbook





GoAbroadUSA

CULTURAL NETWORK

Official Representative in Asia of



Office Location:

Hong Kong S.A.R., China, Taiwan, United States

Servicing areas:

Hong Kong, China, Taiwan, Macau, Singapore, Malaysia

Go Abroad USA Cultural Network


Asia Division of Cultural Homestay International

Contact us

ANY QUESTION?


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