



# SHORT TERM ENRICHMENT PROGRAM

CULTURAL HOMESTAY INTERNATIONAL X GO ABROAD USA  
Program Presentation





# About CHI

**Cultural Homestay International** 為STEP Program於美方的營運商。

- CHI is a non-profit educational organization founded in 1980 by **Tom&Lilka Areton**
- CHI has a 36 year history of running Exchange Programs, which have united **over 250,000 people from over 100 countries of the world**
- CHI is sanctioned by the U.S. Department of State to run several **J-1 and non J-1 visa programs**

## List of programs we do:

- **Academic Year Program**
- **Au Pair**
- **Camp Leaders**
- **Group Homestay**

- **High School Abroad**
- **Private High School**
- **World Explorers**

- **Work & Travel USA**
- **Internship & Training**
- **Short-Term Enrichment**



Asia's Division of  
Cultural Homestay International



Go Abroad USA Cultural Network為Cultural Homestay International亞洲區總部, 為CHI官方指定亞洲區的STEP 項目辦理商, 總部設於香港。我們的服務對象除了香港、中國、澳門年青人, 服務對象亦包括台灣、馬來西亞、新加坡等其他亞洲地區。



# Our Company Profile

Our other U.S. exchange programs





**Our J-1 U.S. Exchange Programs**

1. J-1 Summer Work & Travel Program
2. J-1 Internship & Training Program





Besides STEP Program, Go Abroad USA also offers 2 other types of U.S. Exchange Programs that can fit different types of students or working people's needs. For more details, please feel free to contact us anytime.



# WHAT IS STEP?

Short Term Enrichment Program

Introduction & Review



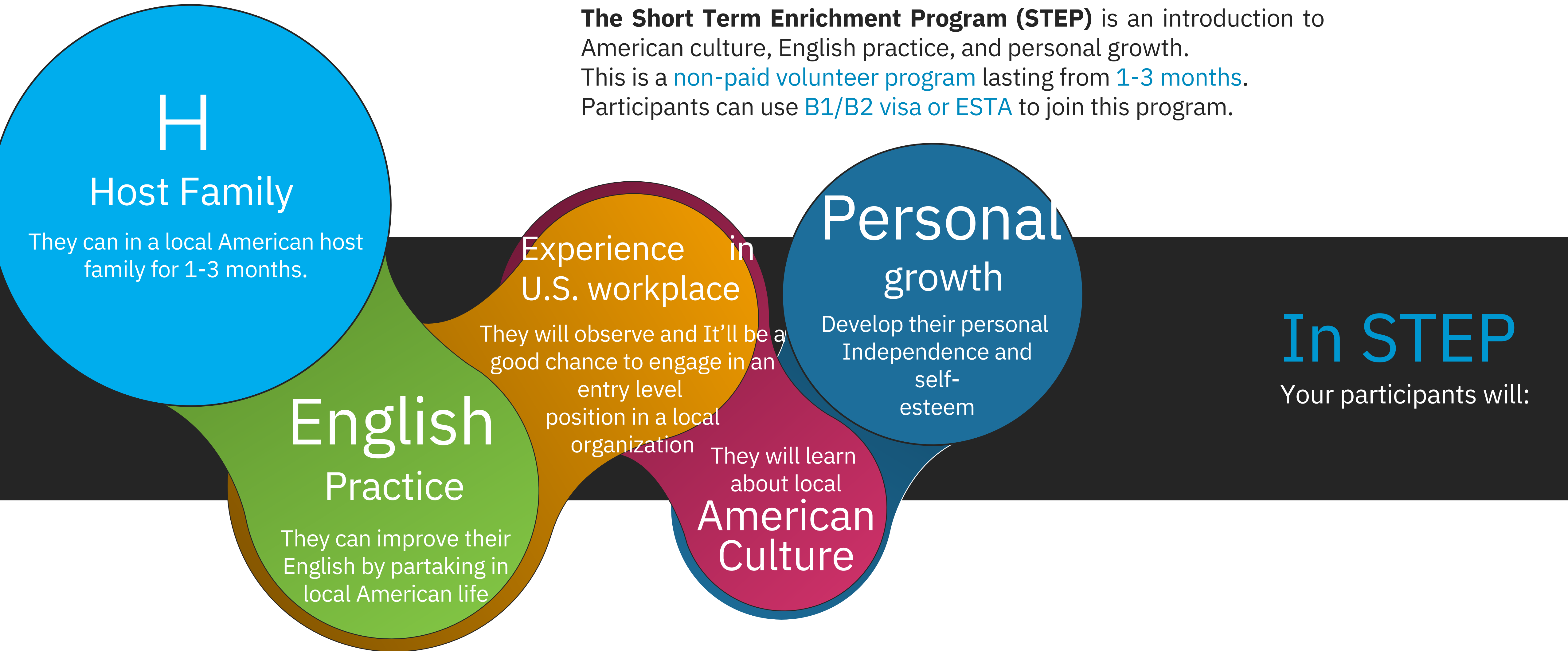


# Introduction

**The Short Term Enrichment Program (STEP)** is an introduction to American culture, English practice, and personal growth.

This is a [non-paid volunteer program](#) lasting from [1-3 months](#).

Participants can use [B1/B2 visa](#) or [ESTA](#) to join this program.



## In STEP

Your participants will:



# Participants & Partners

all over the world

France | The Netherlands | Germany |  
Singapore | Japan | Thailand | Hong Kong  
| China | Spain | Colombia | Turkey |  
Philippines , ....etc.

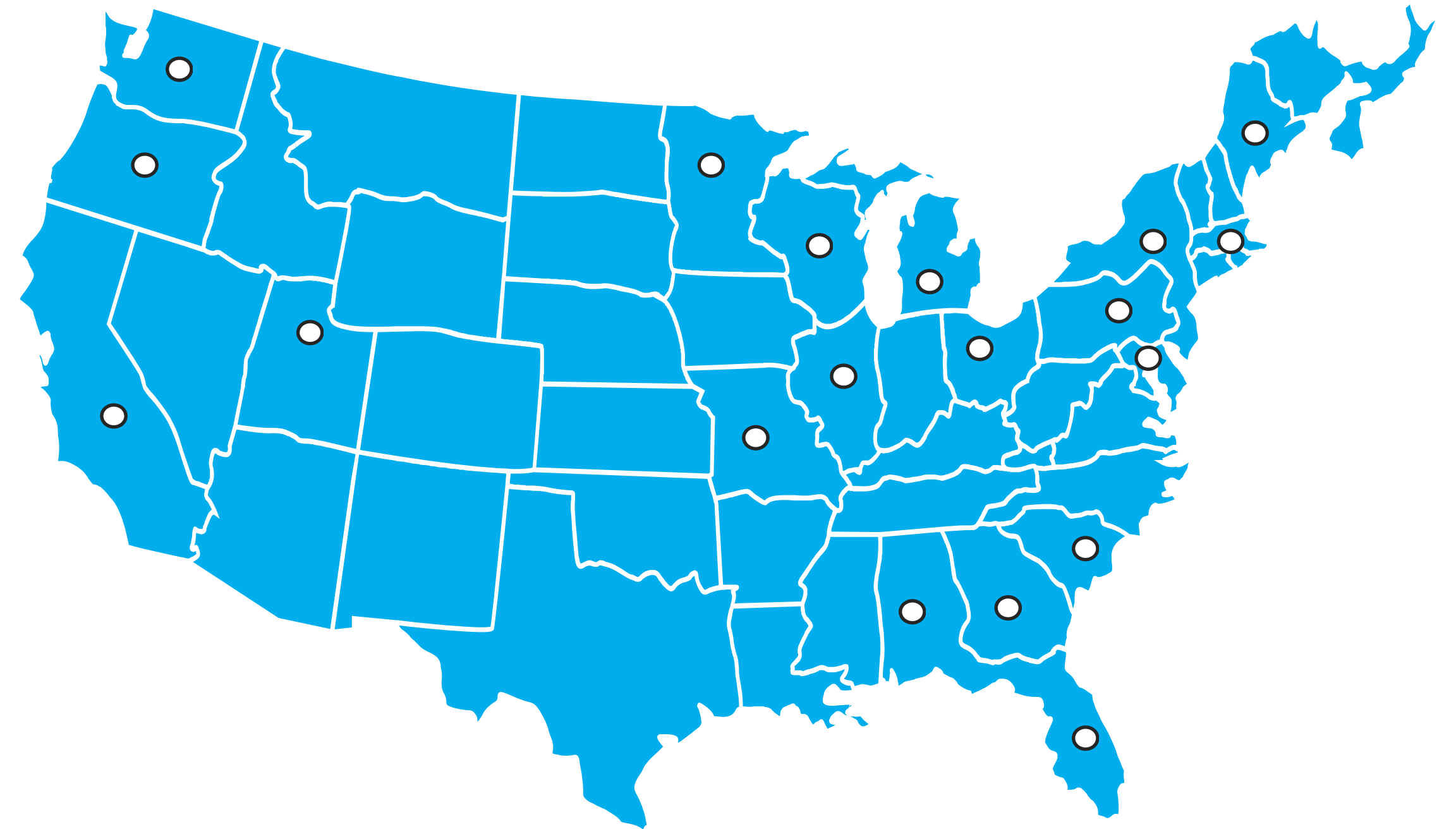




# PLACEMENT LOCATIONS

US States participating:  
AL, CA, FL, GA, IL, MA,  
MD, MI, MO, NH, NY, OH,  
PA, SC, UT, WA, WI, OR

We offers placement in different states. STEP is a program that participants can have an authentic, diversified but localized American cultural experience.



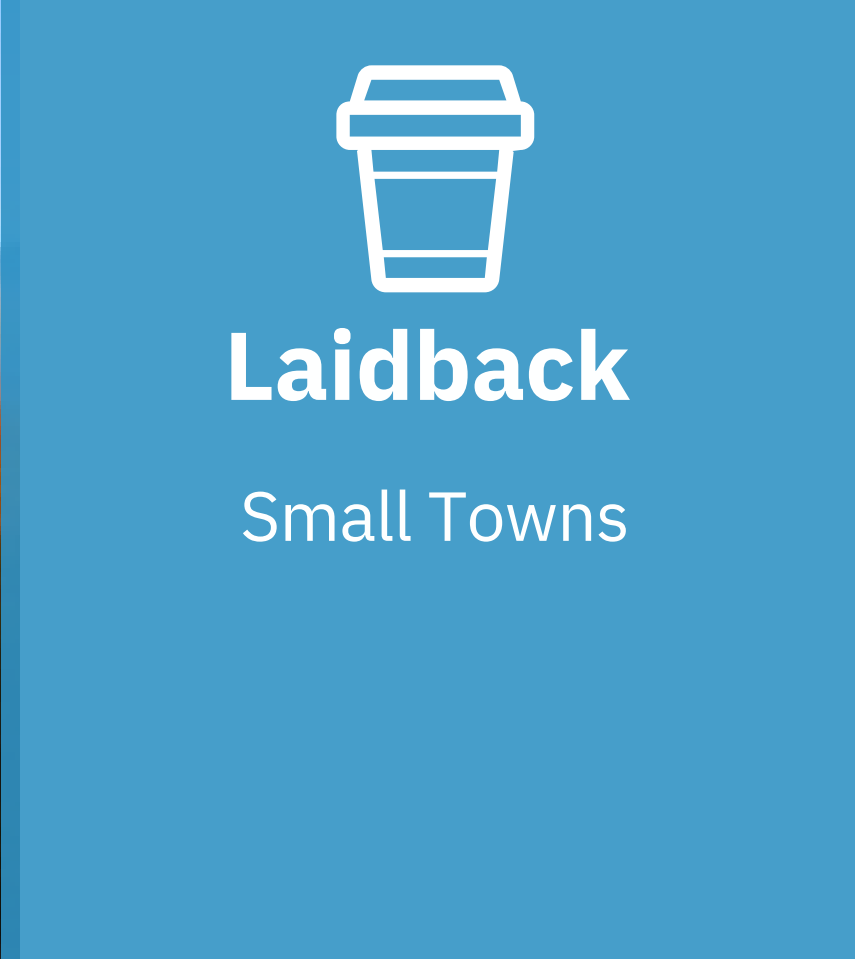
I S g x



EXAMPLES  
of participating locations



New Hampshire



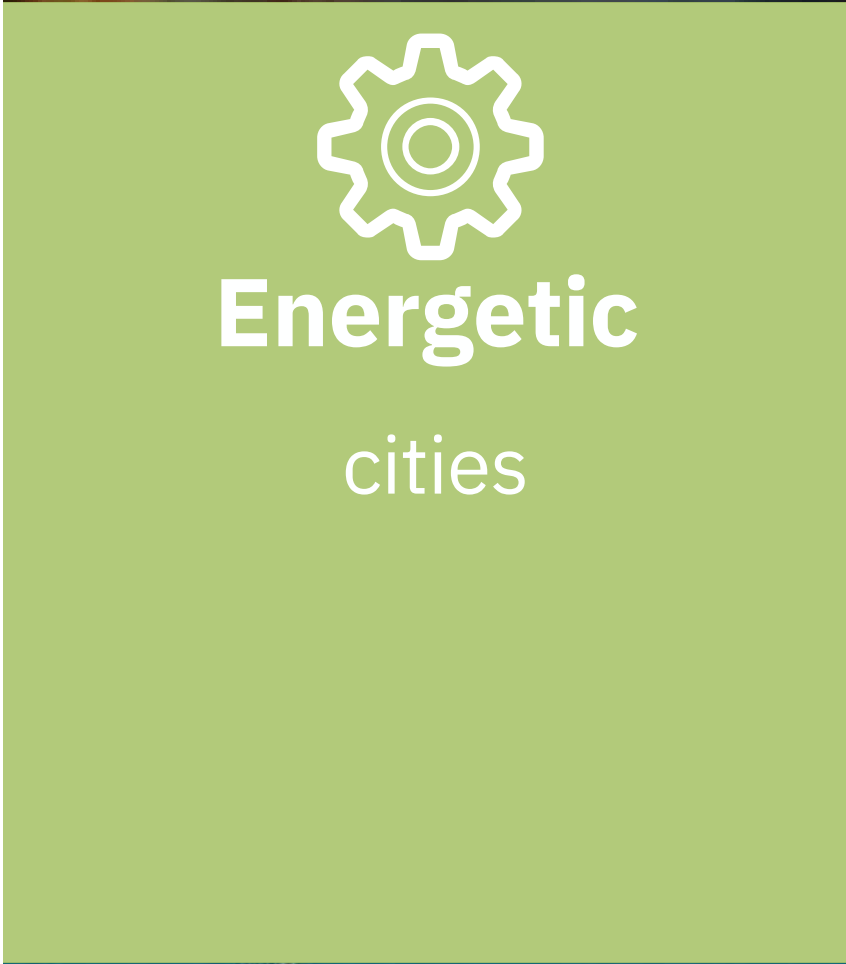
Laidback  
Small Towns



Florida



Massachusetts



Energetic  
cities



New York



Authentic  
American  
life experience



Chicago



California



Oregon



Missouri



Diversified  
Cultural Experience for  
participants



# STEP Program Coordinators

STEP has a team of experienced personnels in different states/regions in the U.S. to provide local support service to participants, to make sure participants' safety and doing well in the program. They are called **coordinators**.

The below are 4 main ones from our coordinator team.



**Dayna O'Brien**

Responsible Area:  
Middle West of the U.S.



**Irena Anthony**

Responsible Area:  
East Coast of the U.S.



**Sandra Haglund**

Responsible Area:  
California



**Alex Lehman**

Responsible Area:  
Florida, Washington State

每一位STEP 參加者都會被分配一個社區協調員 (Coordinator)來負責其工作崗位和寄宿家庭情況。如果遇到任何安全性的問題, 可以隨時打電話給社區協調員徵求援助。社區協調員也會定期聯絡 參加者、他們的寄宿家庭、工作機構的主管, 檢查並確保學生的Program安全並順利地進行。大部分我們的社區協調員都是在此崗位工作了超過10年, 有些更是已經為項目30年的經驗了。





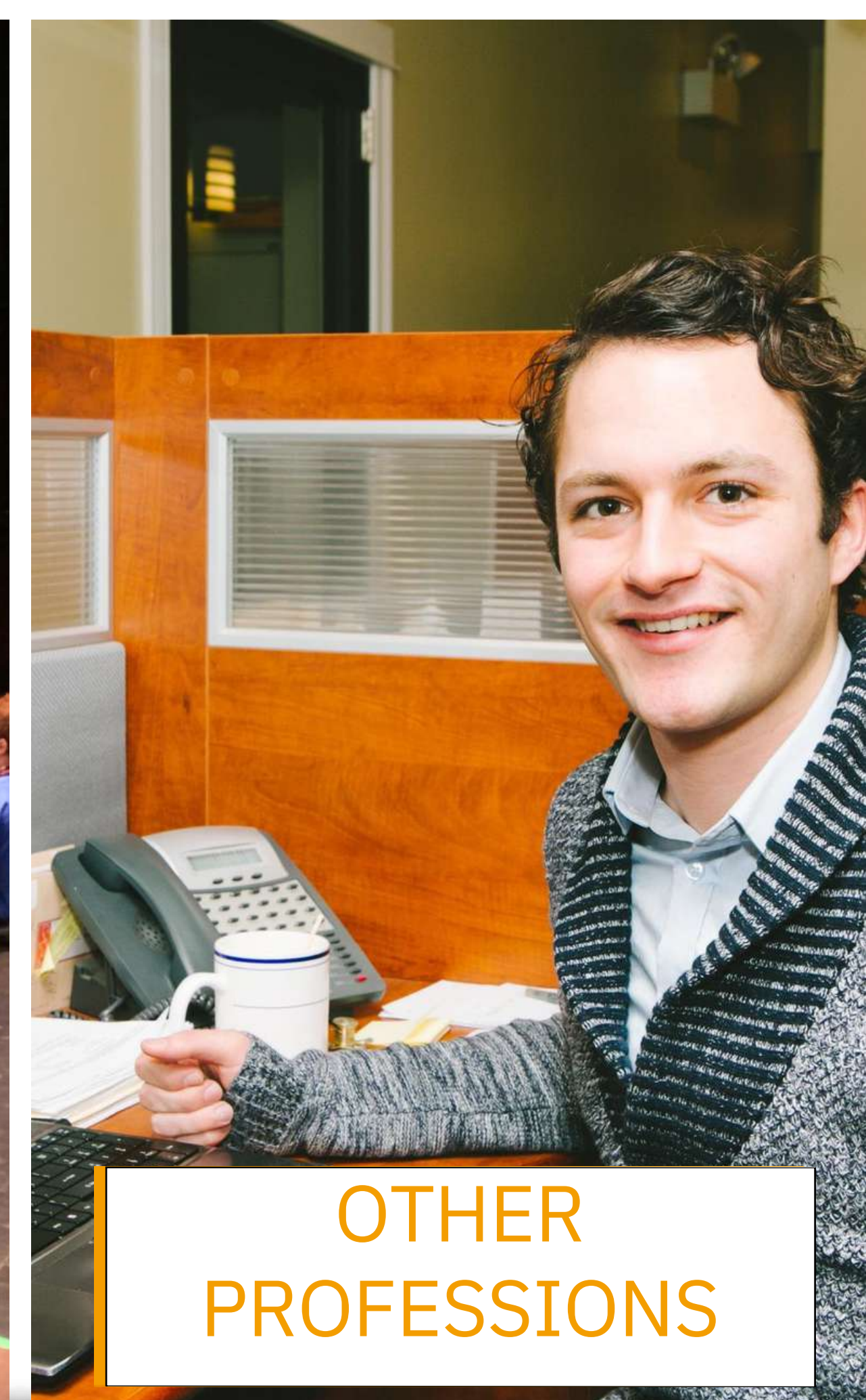
NPO VOLUNTEER  
GENERAL



EDUCATION



ART & CULTURE



OTHER  
PROFESSIONS

# Categories/fields of placement

STEP provides placement with a **small company/non-profit organization/community service center** in the above occupational ***categories***.





# 1. NPO/NGO General field

## Examples of duties FOR REFERENCE



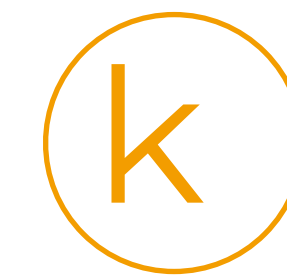
### Office basic administration

e.g. filing, handling paperworks, translation, data entry, email or phone communications, organizing small reports or other administration tasks



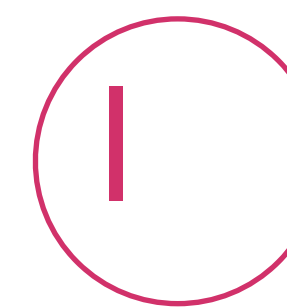
### Event assistance

e.g. Being an event helper during the event and organizing the event.



### People servicing

e.g. Taking care of servicing objects of the organizations e.g. children, seniors or students, guests.



### General task assistance

e.g. Daily operations of the organizations or other small tasks in general



# EXAMPLES OF TYPES OF ORGANIZATIONS

M



01

MUSEUM

e.g. Historical museums, Ship museums



YOUTH CENTER  
&  
Children Service Center/  
Summer Camp

02



Lawrence  
General  
Hospital  
caring. So close.

03

HOSPITAL

e.g. Hospitals, clinics, health centers



SENIOR CENTERS

e.g. Elder homes, Resident  
Service Centers

04



05

COMMUNITY ORG

e.g. Social Service Centers,  
Library, Charity Organizations,  
environmental organizations



X

. Field: NPO/NGO/Community Organization Volunteer General .



# Examples of Host Organization

NPO / NGO / Community Service Organization



USS Midway Museum



The Gaslamp  
Historical  
Foundation



Santa Monica  
History  
Museum



Maritime Museum of  
San Diego



Lawrence General  
Hospital



YMCA

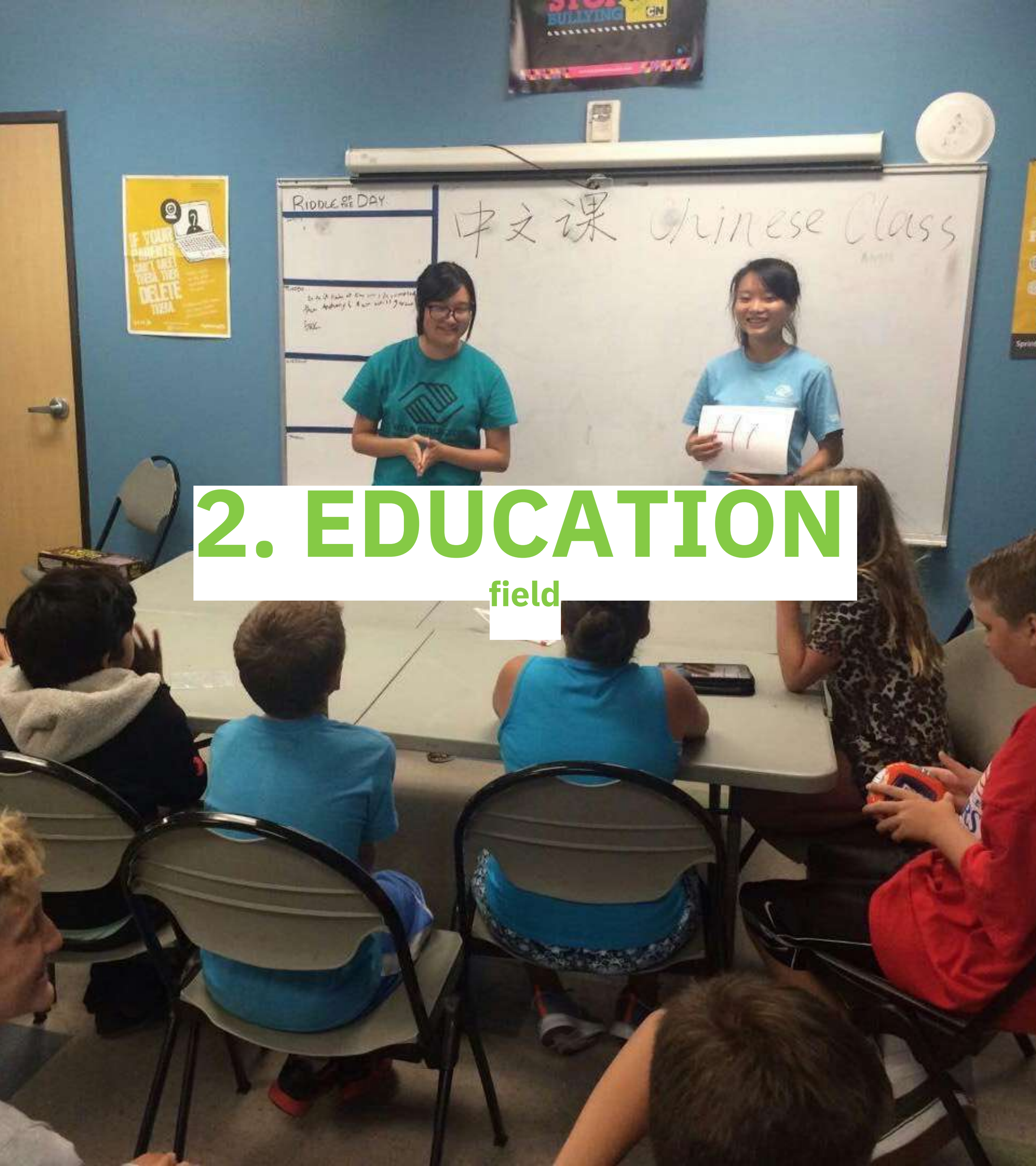


Miracle Babies



Simon C. Fireman  
Community





# Examples of duties

FOR REFERENCE

'

## Be a Teacher's Assistant

e.g. Assisting teachers with building curriculum, preparing lesson plans, organizing art projects, themed activities

M

## Help managing students

e.g. supervising and caring for the children in the lessons or activities

n

## Share own culture with students

e.g. sharing words and phrases in your own language, culture & special skills with teachers and students.

I

## Other administration tasks

e.g. participating in office duties, ie. Filing, greeting parents, paperwork and some computer input.



# EXAMPLES OF TYPES OF ORGANIZATIONS

PRE-SCHOOLS /  
EARLY EDUCATION  
CENTER

!



YOUTH CENTER

g



CHILDREN SUMMER  
CAMP

r



LANGUAGE SCHOOLS

. Field: **EDUCATION** .



# Examples of Host Organization

## EDUCATION



Boys & Girls Club  
Marion & John E. Anderson Youth Center



Private Elementary School



Pre-school





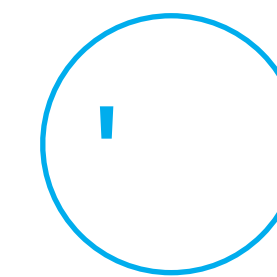


## 3. ART & CULTURE

field

# Examples of duties

FOR REFERENCE



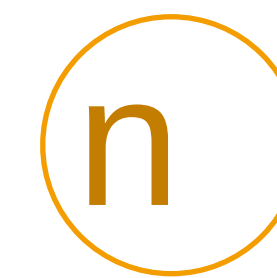
### Assist with productions

e.g. Assisting with productions of performance shows and rehearsal, photoshoot, interviews, product design



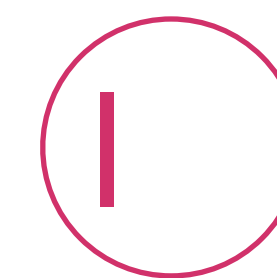
### Help organizing events

e.g. venues set up/clean up, guiding guests to seats, and other event preparation



### Promotion & Communications

e.g. assisting with tasks of promoting events/performance/classes and communications to the public/guests



### Other administration tasks

e.g. Daily operations of the organizations or other small office tasks in general



# EXAMPLES OF TYPES OF ORGANIZATIONS



01

Theater, Opera House,  
Music and  
Dance Studio



02

Radio Station,  
Media Organization,  
Photography Studio



03

Art Museum,  
Exhibition, Gallery



Design and Fashion

04



05

Cultural Center



. Field: ART & CULTURE .



# Examples of Host Organization

ART & CULTURE



KWRH-LP Radio  
RADIO STATION  
BROADCASTING



New Hampshire  
Theatre Project  
MUSICAL THEATRE



World Beat Cultural  
Center  
ART CULTURAL CENTRE



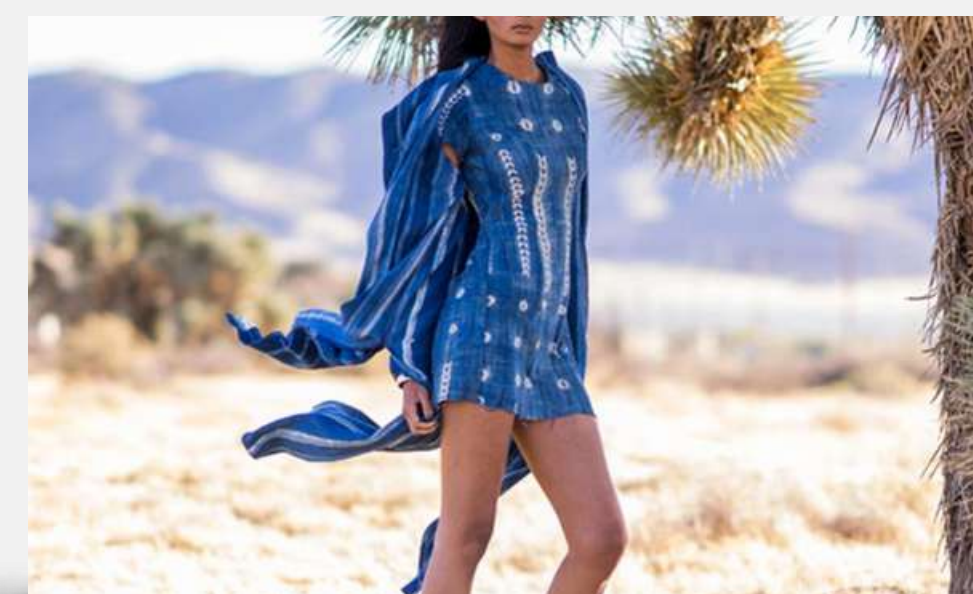
Rochester Opera  
House  
OPERA HOUSE



Bordeaux Studios  
PHOTOGRAPHY STUDIO



Glamorous  
BEAUTY STYLING



Deborah Lindquist  
FASHION DESIGN



Chicago Urban Art  
Retreat Center  
ART EXHIBITION





## 4. OTHER PROFESSIONS

field

# Examples of other professional fields

- U Business Administration / Marketing
- Real Estate Management
- S IT / Online Social Media
- g Law
- S Sport marketing
- 3 Architecture / Interior Design
- S Translation
- 1 Environmental / Natural Resources Engineering



# Examples of Past Participant

OTHER PROFESSIONS



## Marketing

A F I NTERNATIONAL  
(P RIVATE LANGUAGE  
SCHOOL)



## Water Resources Engineering

SANTA MONICA BAY  
FOUNDATION



## Real Estate Management

BETANCOURT REALTY,  
INC.



## Architecture

HELLMUTH + BICKNESE,  
ARCHITECTS, LLC



The other examples of types of company: Law firm, Translation Agency, Business, Financial management, Communication/Advertising/Media company. For other fields that were not mentioned, please feel free to contact us for inquiry.





# STRENGTHS OF STEP

For Participants

---



# 1. Diversity Of Industry/Field Options

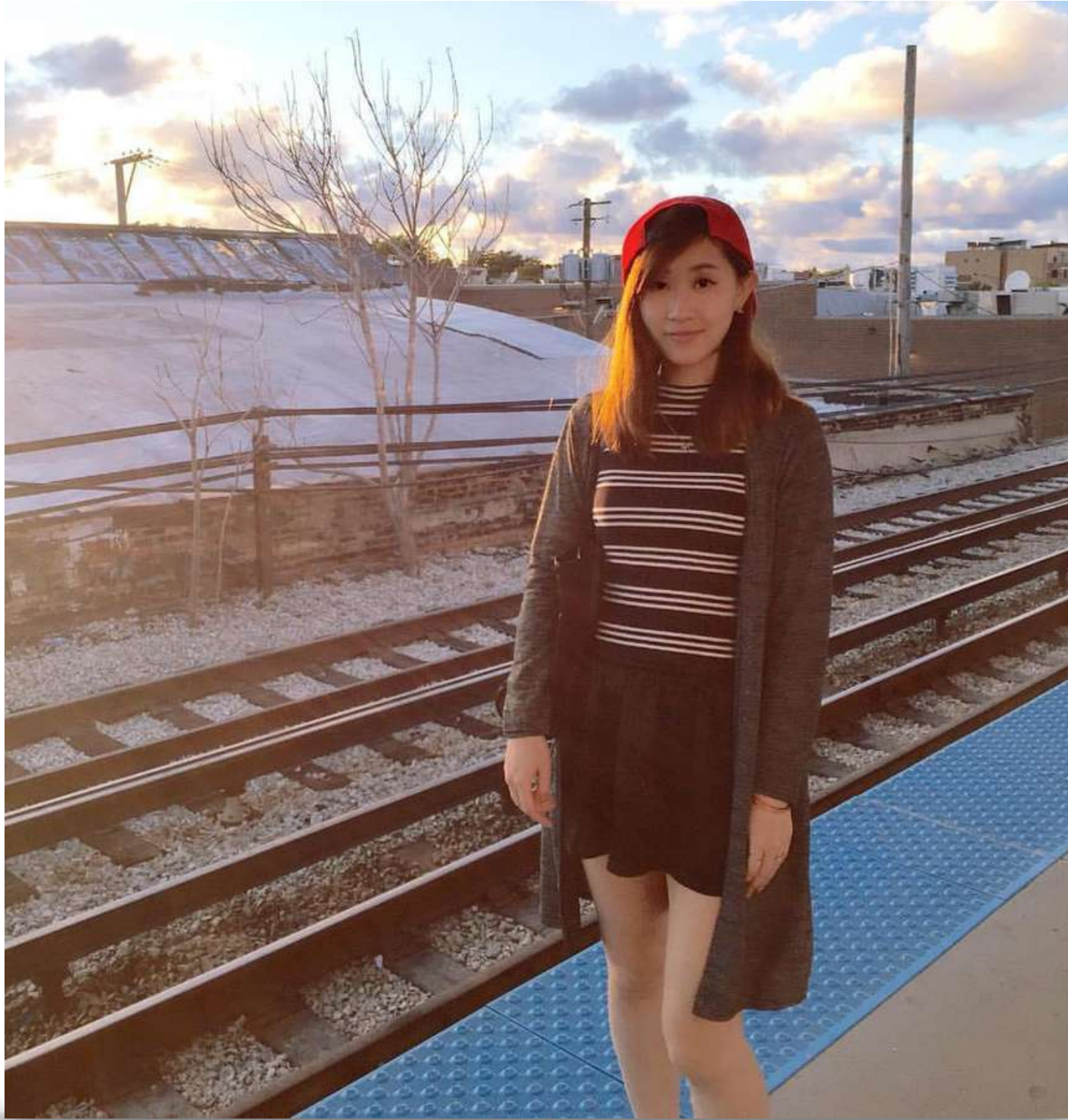
STEP provides **WIDE RANGE** of industries/fields for applicants' options.



STEP Program 提供申請者多種□行業的機構選擇給申請者對他們的興趣範疇體驗□工作及學習該□行業運作。 □一些□非傳統□行業例如環境保育、建築設計、電台廣播、藝術表演、攝影、媒體、歷史、教育、時尚設計，都是美國□一般未能提供有薪□□長期實習□工作的□行業，□而STEP Program正正能提供機會給對這些領域有興趣的申請者，了解其□行業運作、學習基本□工作技能及知識、建□立其□行業□人際網路。



## 2. Flexible Application Criteria



Kay Leung, 29, Hong Kong

在職人土從事平面設計 因對藝術的熱情夢想將來開設屬於自己的個人畫展 因此在年秋季於百忙中抽了 個月的時間到在 一間芝加哥畫廊實習



Vivian Zhang, 18, China, 2016  
, Photoshoot Client Network

剛高中畢業,在進大學前打算利用暑假鍛鍊英文 擴闊 眼界累積社會經驗因此於 年暑假 到美國一間攝影工作室實習 學習專業的流程、修圖程式的基本操作、建立及商業聯誼的手法 透過工作中與不同人土溝通 慢慢增加了自信心 和與人相處的技巧

Xueyin Zhang, 22, China

雖然學歷背景完全與教育無關,但因熱愛語言及小孩子 對將來當老師



職業有個夢想, 因此想利用暑假兩個月時間來美國一嘗當助教之初體驗, 了解自己是是否適合當老師這個職業。

相對於其他報名資格較嚴格及多要求的美國工作交流計劃 (e.g. J-1 Program), STEP Program相對較包容來自任何專業範疇、英語能力、教育程度的申請者。不管你是否正在就讀大學、英語程度如何、讀哪個大學科目、有否任何相關的工作經驗, 只要你是30歲或以下的年青人, 有心想學習、不介意接受彈性的任務安排、有願意主動為主管或僱主幫忙大事小事的態度、能夠在美國跟本地人作基本對話溝通, STEP Program也會給予您一個機會實現夢想或個人目標, 於美國一個你有個興趣的行業/領域, 體驗工作模式及學習行業英語溝通技巧



# 3. Flexible Participation Time

STEP is all open throughout the year (Except some American public holidays). Participants can feel free to apply starting their program for 1, 2 or 3 months at **ANY time in a year.**



## Summer Season

Many participants came during their school summer break

雖然 是最多□人參加STEP  
但你可以就著個□人需要□自由選擇□自□己想開始的□月份及□日□子。  
我們全年開放申請參加者亦可就著個□人需要挑選1, 2或3個□月的  
Program

## Examples:

Jan -  
Feb

Jun -  
Aug

## Winter Season

Participants are also welcomed to join the program if they can come for at least 1 month in other time they are available.





# 4. International Network building



Organization Meetings/  
Activities



Relationship With  
Colleague



Opportunities To Meet Friends  
From Different Culture

在STEP Program中, 除了你可以**建立你在美國的「人脈」** ( ) 外, 你有機會參予到機構或寄宿家庭中不同「大」小的商業或社交活動, **或許這些社交活動或「人脈」能幫助你將來職業、前途或「人」生的發展!** 我們的Local Coordinator有時在當地舉辦「一些社交活動, 讓你有機會可認識在當區的其他國家交流「生, 「, 「, 鍛鍊英語能力!

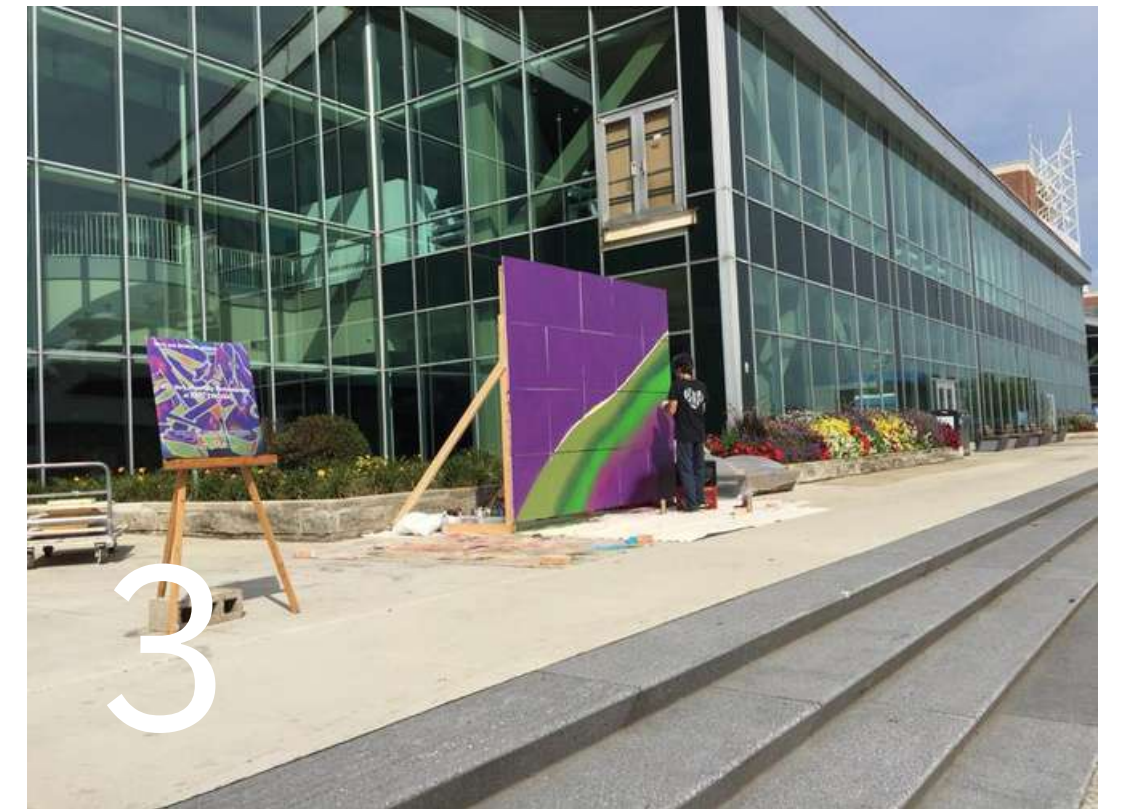


# 4. International Network building

Hong Kong Participant's Story & Experience in Chicago Art Organization

**Pic 1:**

因為在藝術機構工作的關係，有機會出席最大型藝術之都芝加哥最  
Art Expo (藝術博覽會)



**Pic 2:** 幫助會場set up

**Pic 3:** Art Expo



Pic 4: 在會場內遇見很多來自  
世界各地的藝術界大人物，其中  
是香港很有名的藝術家



**Pic 5:** Host Mom是位攝影師，需要經常出席很多不同社區聚會找客人，也讓我見識到美國人

**Pic 6:** 在攝影師寄宿媽媽的幫助下，在一些Business Events我也有出示了我在香港做Graphic Design的名片，很多小公司都找我做一兩天Freelance Jobs，賺得一些“外快”當然是開心，但更重要的是我有了我接美國客戶工作的第一個Portfolio，如果有幸，希望這些經驗都能為我自己的Graphic Design Freelance業務開拓美國或國際客戶的市場





Pre-school Teacher Assistant  
Himson Cheng  
Woodcrest Pre-School, CA

<https://www.youtube.com/watch?v=7cmK5R5X8Ug&feature=youtu.be>





Marketing Assistant,  
Kirsty Ip,  
Warmly Yours, IL



<https://www.youtube.com/watch?v=CTFNIfDk4S4&feature=youtu.be>



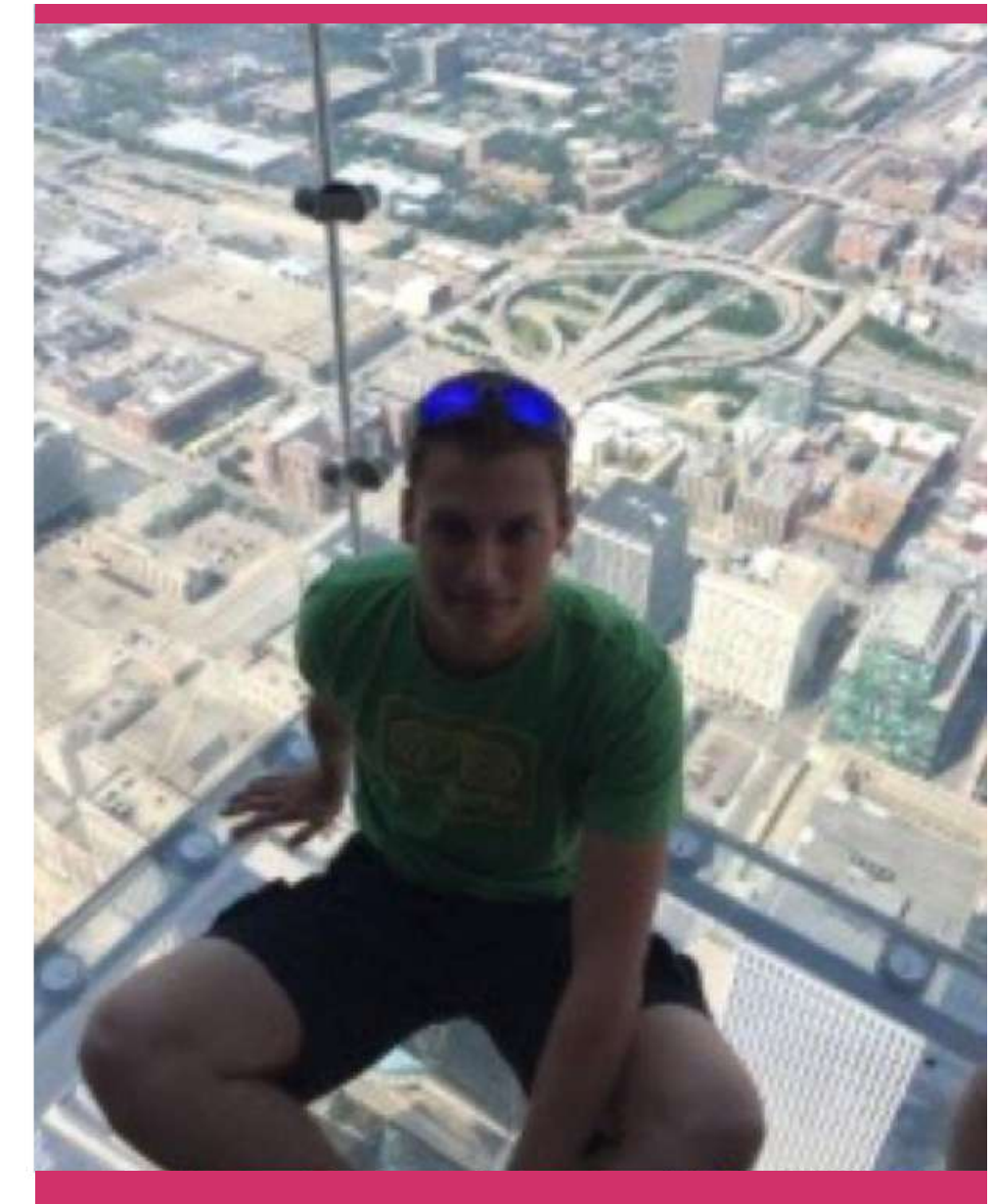
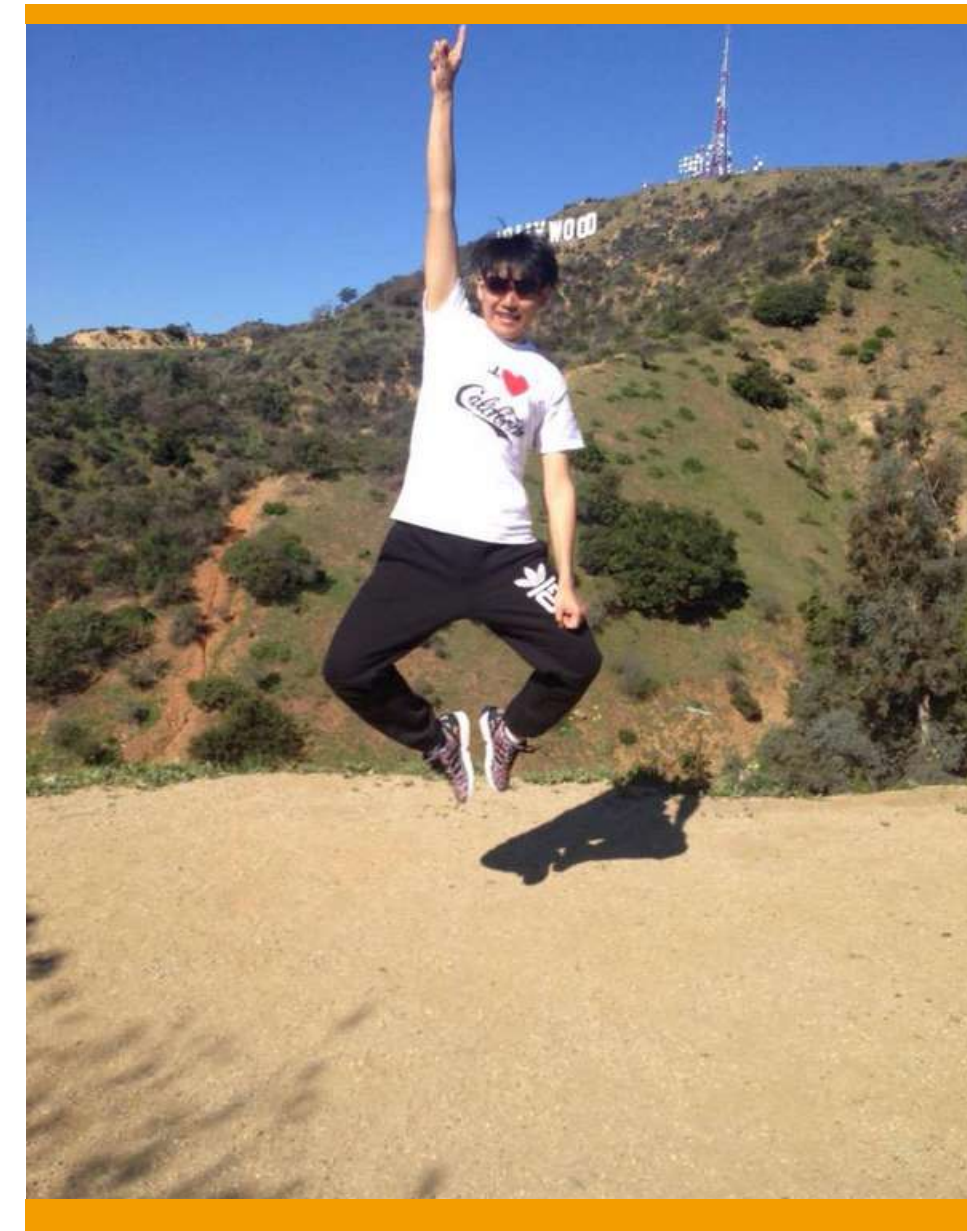


## 5. Authentic American Local Life Experience

在STEP Program, 你可以感受最地道的美國文化、原汁原味的美國生活方式, 及工作環境。由你起床到吃飯、上班到下班回家、甚至睡覺前, 每一分每一秒都讓你在英語環境中成長起來, 學習不一樣的生生活態度。你的寄宿家庭亦有可能在假日抽空帶你去Camping或戶外活動, 讓你深入體驗美國地道的生生活。



# 6. Opportunity of Traveling in the US



B1/B2 visa 或 ESTA可以容許參加者停留在美國6個月 (B1/B2 visa) 或90天 (ESTA)。你在結束工作後可利用任何多餘的時間遊覽美國後才回國。



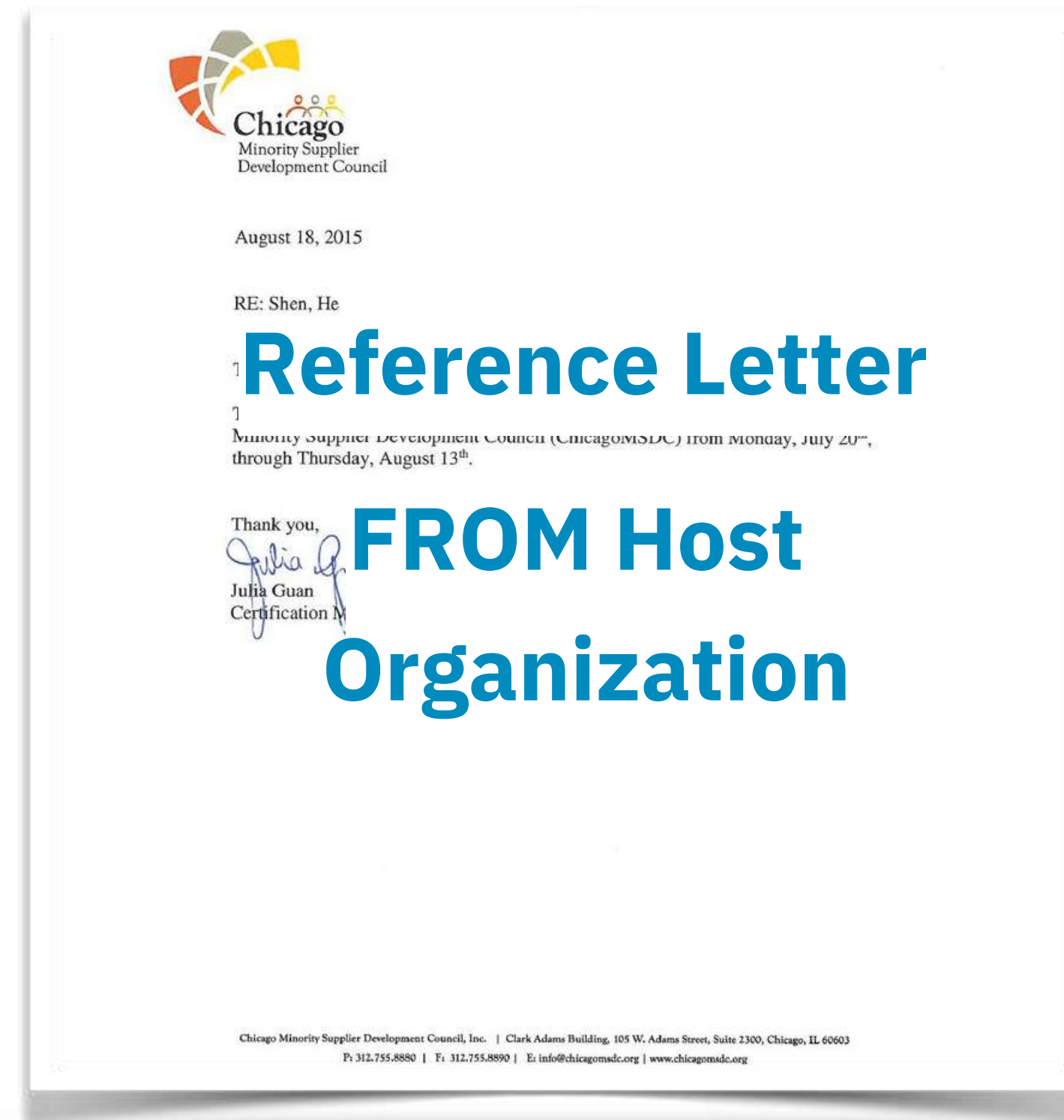


## 7. Program Safety / Great opportunity to experience the country for the first time

由於STEP Program提供機場接送服務、醫療保險及當地協調員 (Local Coordinator)的貼身支援, STEP Program對於很多過去的參加者來說是很安全及可靠的。尤其是對於一些較少出國獨立生活經驗、較少工作經驗、英語程度/有待改善/想再改善、想認識國際友人的人士來說, 是一項最適合的初階入門體驗美國社會或專業工作的項目: 能夠在安全、能讓父母放心、隨時都有人照應及支援的前提下, 學會獨立面對不同主題、語言不同的挑戰中成長起來。



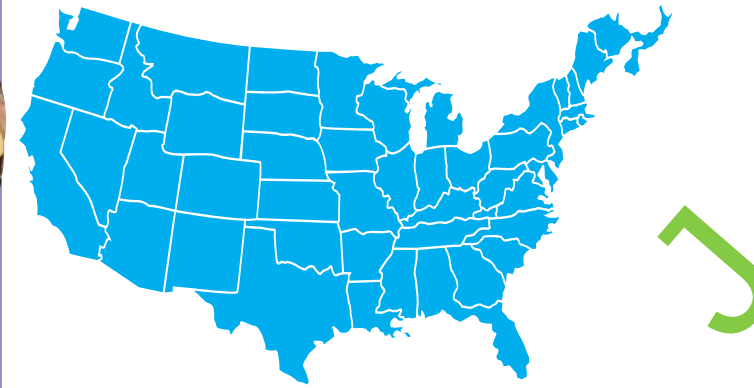
## 8. Program Certificate for Participants



當參加者完成了Program後, 並順利填寫了我們的Program Evaluation Report後, CHI 將會提供一個參加者 Program Certificate。當然, 若參加者在機構中工作表現良好, 我們亦會提供Reference Letter或推薦信, 作為一個在美國實習的證明。



# Participants' gains from STEP



“I learnd from Americans that you just express what you want to say confidently, and don't be afriad of the result. The parents should not spoil children because they have to grow by themselves.”



“The method for getting along with colleagues at work, and how to do a good job of team work. How to quickly and harmoniously integrate into a strange language environment, and to live in harmony with the people around. “

“What I learned is the ability that you have to face and solve the problems by yourself, this is the first time I went to a far-away place alone.”

“How to build the relationship with others, how to fix the problem when I met some works I don't like, how the psychological services operate in US, how to arrange a wonderful trip for myself.”

“I gained some knowledge about American culture about thrift stores ,clothes,volunteering tasks,met a lot of people with different study degrees and backgrounds and experiences.”

“I have the depth understanding of the America culture, especially about the education style.”

“Happiness and Appreciation ♡”

\*from STEP participant program evaluation report 2016







This program made me improved my English a lot! I'm confident to talk to different foreigners now. Also, I got chances to meet many Art professionals that I could learn a lot from them.

Kay Leung, Hong Kong



I always felt shy and embarrassed to speak English to foreigners before I attended this program. However, I have to speak English with my host families and staff in the preschool everyday.

Now, I have a big progress on my English.

Shiho Matsumi, Japan



Very good company for an intern. They trusted me and gave me several projects. Very good host family and very nice. Maureen made me discover the American life.

Alexandre LEGLISE, France



Through this internship, I learned that I need to take a first action by myself when I want to try something new.

Sheridan Su, Singapore



I gained valuable experience in intended occupational field, I gained valuable contacts and friendships. I learned a lot about this subject during my time at the company.

Thom Verhaegen,  
the Netherlands



I've learned the method for getting along with colleagues at work, and how to do a good job of team work. How to quickly and harmoniously integrate into a strange language environment, and to live in harmony with the people around.

Xueyi Wang, China

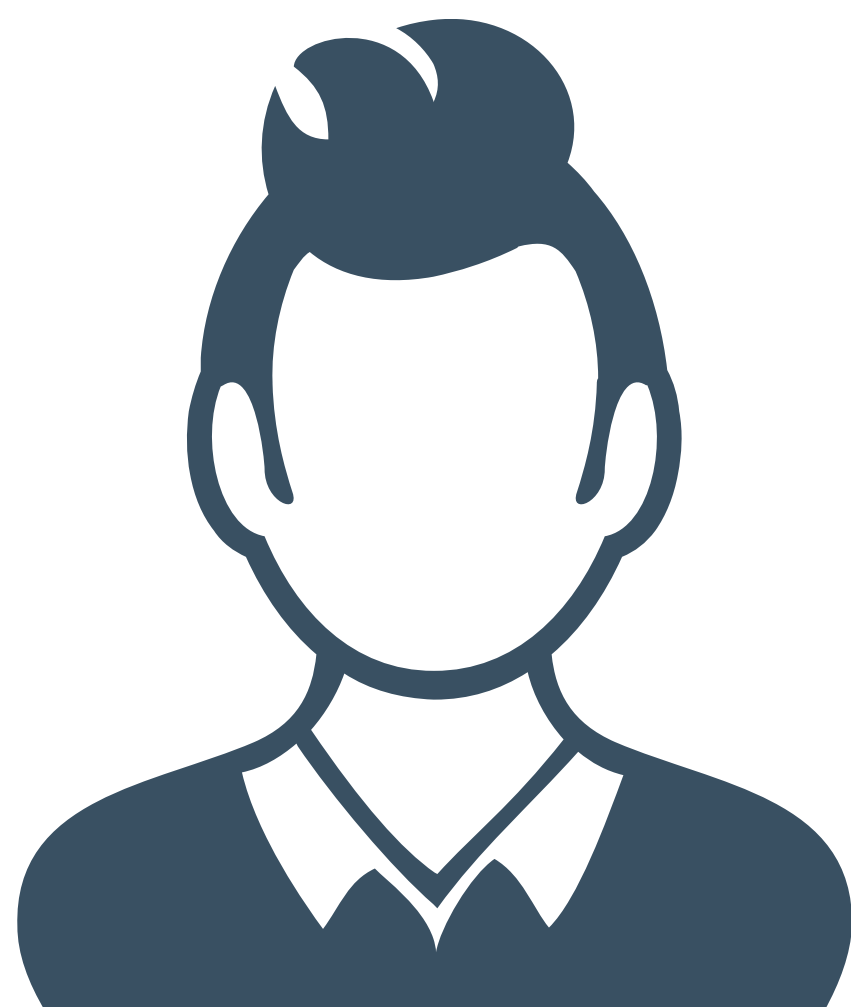
# MORE TESTIMONIALS



# Eligibility

STEP offers a broader gate of application/participation for interested applicants than the other J-1 Cultural Exchange Program.

In order to be considered for CHI’s STEP, an applicant is required:



Age	✓ To be between the <b><u>ages of 18 to 30</u></b>
Language level	✓ To have <b><u>a functional command of the English language</u></b>
Application package	✓ To submit supporting documents including signed participant agreement, letter to Host Family; 2 passport photographs; letter of intent
Participating	✓ To be able to join the program for 1, 2 or 3 months
Duration	✓ To read and agree to all program guidelines and policies set forth in the
Others	Participant Handbook





## STEP Program Cost 2024

The program price for Short Term Enrichment Program (STEP) varies depending on how long an applicant plans to stay in the U.S. and these are the program fees:

Program Packages:	Program fees* - placement will be provided (HKD)	Basic medical Insurance coverage of your stay in the US (HKD)	Host Family Fees (Including accommodation - a private room & 3 meals a day) [ Recommended but optional ]	Total Cost of the Program Package (HKD)
4 weeks	15,730	550	7,900	24,180
6 weeks	15,985	825	11,950	28,760
8 weeks	16,430	1,100	15,800	33,330
12 weeks	17,130	1,650	23,700	42,480

**Remarks:**

**\*Deposit of Program fees:** If you confirmed to join STEP program, please pay the program deposit **HKD \$6,000** for the booking/confirmation of our processing of your application. The fees are applied towards the program fee balance. In the case of where we are unable to find a placement after 6 months, applicants are able to receive their booking deposit refunded in full if they wish to withdraw.







**GoAbroadUSA**

CULTURAL NETWORK

Official Representative in Asia of



Office Location:

Hong Kong S.A.R., China, Taiwan, United States

Servicing areas:

Hong Kong, China, Taiwan, Macau, Singapore, Malaysia

## Go Abroad USA Cultural Network

Asia Division of Cultural Homestay International

**Kiki Cheung**

**Program Manager**



[info@goabroadusa.com](mailto:info@goabroadusa.com)



+852 3970 1893



+852 5907 2305

**Dana Lee**

**Program Administrative Executive**



[admin@goabroadusa.com](mailto:admin@goabroadusa.com)



+852 3970 1893

**Contact us**  
ANY QUESTION?